

Build your first AI worker.

Give it your company context, a job and reusable skills.

Build the company OS it works inside.

Ahmed Alassafi

Ahmed Alassafi

Founder of Altari and creator of SkillTree.



Hear it from Ash

Experiences with SkillTree and Altari, from the people using them.



1:05

▶ Watch Ash's story

Ash

Getting his AI workspace organized.

Watch the videos at class.skilltreeos.ai/training#s003

600+ businesses. The same question.

How do we make AI useful in the work we do every day?

Company knowledge, in their words



“Twelve years of points knowledge lived in my head. Now it lives in one company brain the whole team can ask. It answers from our own files, turns call notes into finished follow-ups, and runs 24/7 without us touching it.”



Steve Hui

Founder · The Flights Club



“Five years of institutional knowledge and project history lived in files we had to manually search. Now it’s a single system the whole practice draws on. It answers from our own work, holds our standards, and never forgets a thing.”



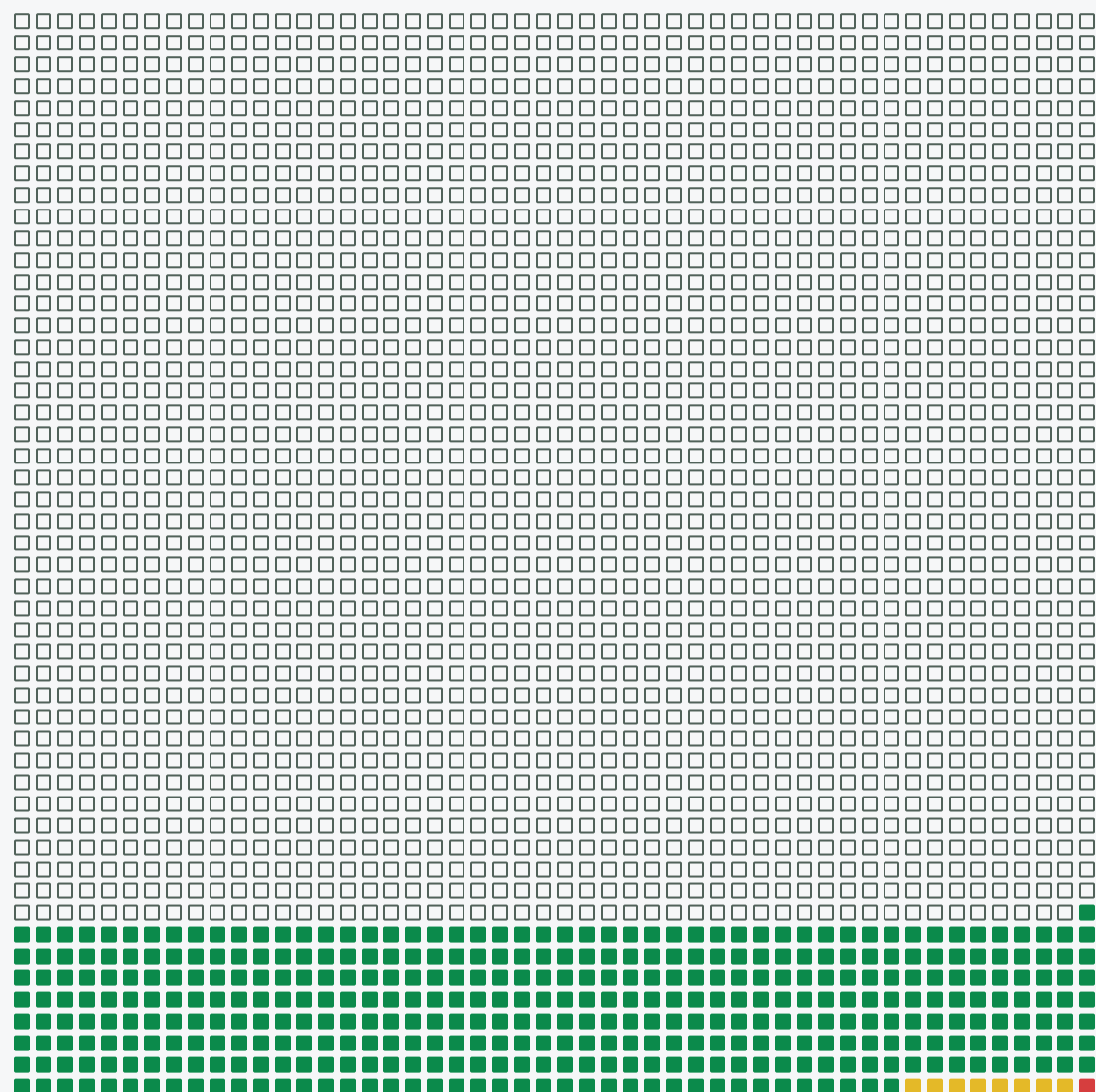
Brett Roake-Barefoot

Principal · Ministry of Architecture + Interiors



AI adoption, in 2,500 dots

Each dot represents about 3.2 million people.



8.1 billion people

- ☐ Never used AI
≈6.8 billion · ≈84%
- ☒ Free chatbot users
≈1.3 billion · ≈16%
- ☒ Pays \$20/month for AI
≈25 million · ≈0.3%
- ☒ Max users
≈3.6 million · ≈0.04%

Illustrative estimates · February 2026

Not a population survey or verified subscriber counts.

The noise

- “Here’s a cool prompt”
- “5 AI tools you need to try”
- Another wrapper with a monthly fee
- A workflow that breaks the first time anything changes

“The whole business depends on me.”

A SkillTree waitlist response.

Drop 1 in the chat if this feels familiar.

“I want it all together.”

What people told us

“The whole business depends on me.”

“Nothing is interconnected.”

What we are building

One place for company knowledge.

Departments that can use it to do work.

Get repeat work off your plate.

- 01 Win back time** Less chasing, finding files and rewriting.
- 02 Spend less on repetition** Reduce the preparation you have to do or outsource.
- 03 Make room to grow** More time for sales, clients and delivery.

Four things change

01

Shared context

Your worker reads your company's source material, decisions and constraints.

02

Tools you can inspect

See which files it reads, what it changes and what it produces.

03

Your first AI worker

Give it a recurring job with an output you can judge.

04

Encoding as a skill

Turn your knowledge and ways of working into reusable instructions.

What would you do with four extra hours?

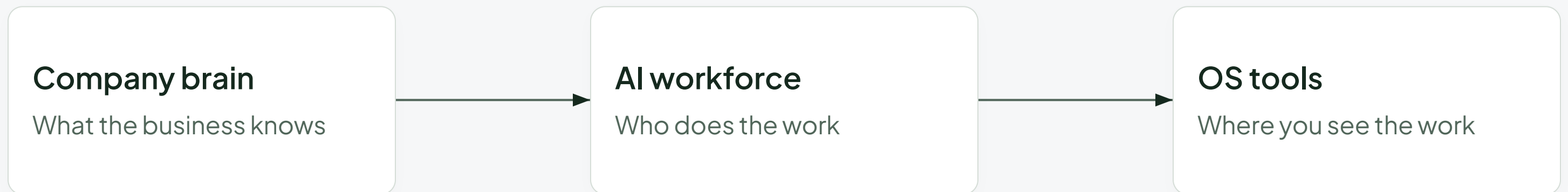
Tasks each week	12	4 hours / week	
Minutes each today	30	16 hours / four weeks	
Minutes with AI, including review	10	\$800 capacity value	
Value of an hour (USD)	50	Illustrative inputs. Human time includes review. Track setup, upkeep and AI costs separately.	

What is still waiting for you?

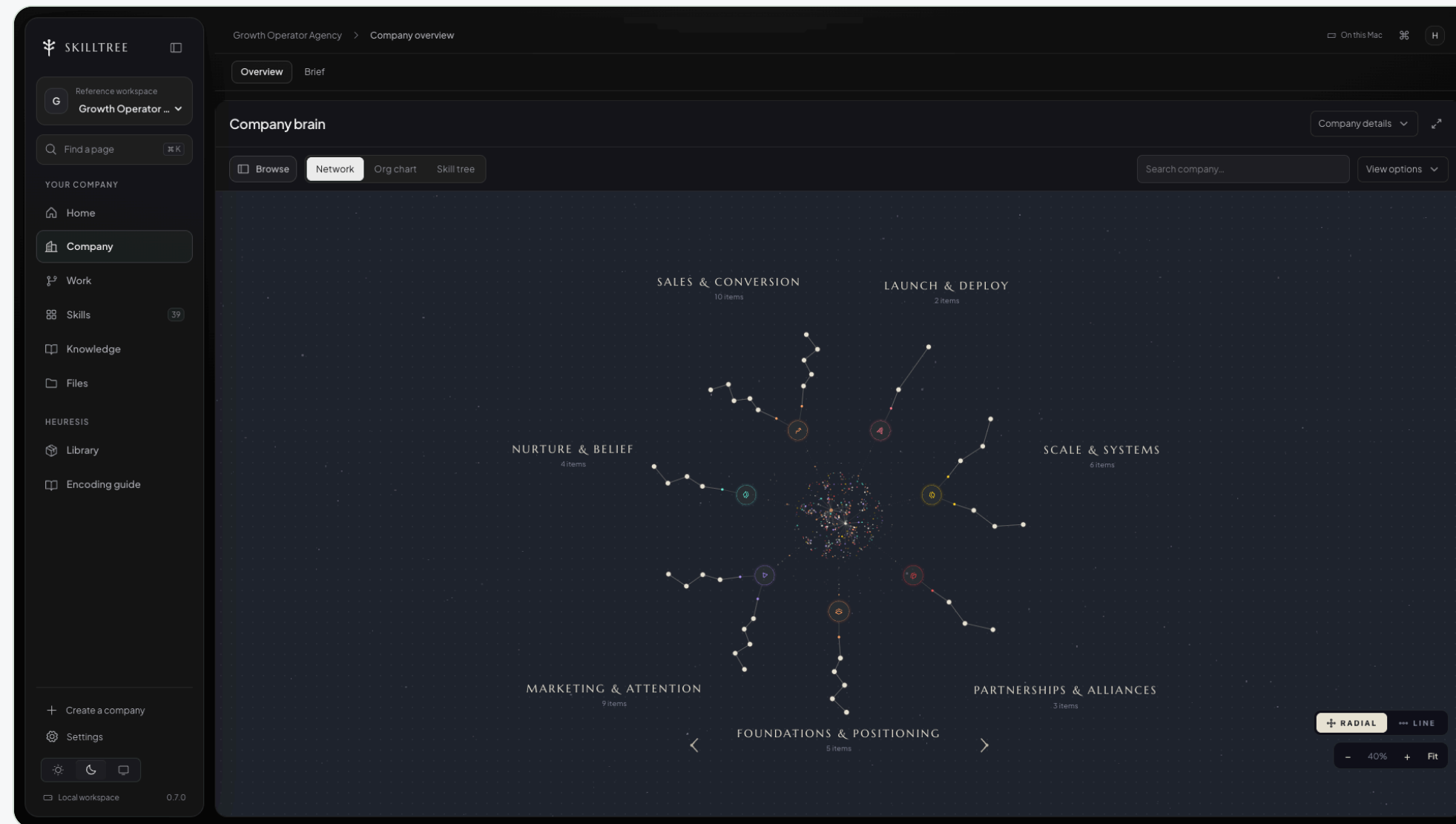
Leads, content, client work or admin?

Drop your biggest bottleneck in the chat.

Your business, as an operating system.



Let me open the company OS.



SkillTree development preview · Growth Operator Agency reference company

Here is how we will build it.

- 01 See the OS** What it looks like and what it does.
- 02 Set up the workspace** The harness, editor and company folder.
- 03 Encode the company** Knowledge, agents, skills and departments.
- 04 Put it to work** A real task, OS tools and repeatable work.
- 05 Build yours with us** The six-class cohort and everything included.

Which one sounds like you?

- 1· I run a business
- 2· I am starting one
- 3· I build systems for clients

This is for you if...

- Your AI work is scattered across chats and tools
- You have knowledge or recurring work you want an AI worker to use
- You want to build for your own work before expanding to clients
- You are willing to set it up, review the outputs and practice

Set up your AI workspace.

Give the agent a place to read, work and save.

A useful answer. Then what?

Where is the current offer?

Where is the finished work?

How does tomorrow's task find both?

From conversations to company work.

One-off chat

Ask a question. Get a useful answer.

You often move the result into the business yourself.

Your company workspace

Read the company sources and instructions.

Save the result where the next job can use it.

Why am I fixing the same thing again?

You corrected the offer in one conversation. What should happen next?

Update the current offer source and any affected work. The next task must read that source.

The model thinks. The harness acts.

The AI model

Works with the context it receives.

Proposes an answer or next action.

The agent harness

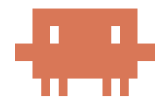
Gives it tools and manages the task.

Reads files, runs steps and saves work.

The harness is the driver's seat.

The app that lets the AI work with your files and tools.

Choose a harness. Keep your company.



Claude Code

Anthropic



Codex

OpenAI



Cursor

Editor + agent



Gemini CLI

Google



GitHub Copilot

GitHub

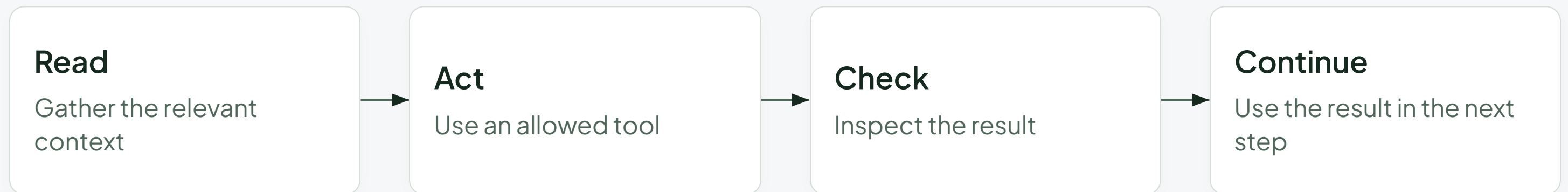


OpenCode

Open source

Pick one for the first build. Your company knowledge stays in readable files.

How an agent gets work done



What tools let the agent do

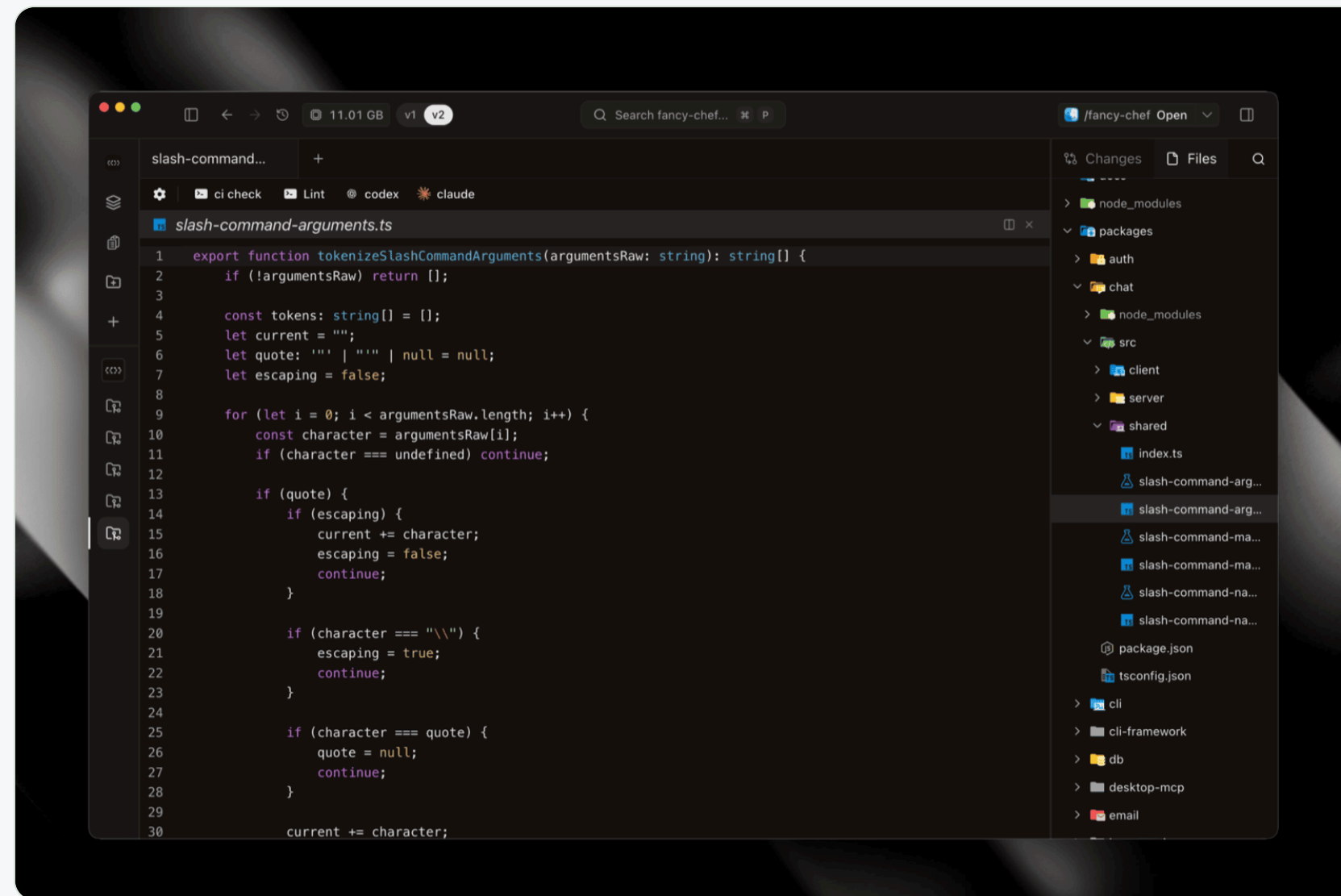
- 01 **Read** Inspect selected files.
- 02 **Write** Save or revise a draft.
- 03 **Run** Execute a permitted command.
- 04 **Connect** Use configured access to another system.

Superset is our workbench

An IDE is an integrated development environment: a place to work with files.

We'll use Superset to bring the agent, files and review together.

Inside Superset



Your files on the right. The open file in the centre. Agent tabs above.

Three places to look in Superset

- 01 Files** Open the company knowledge and saved work.
- 02 The open file** Read the source or review the draft.
- 03 The agent tab** Describe the job and follow its progress.

You can start in plain English.

“Read our offer and draft the next follow-up.”

The terminal runs commands. The agent can help carry out the steps. You still need to understand what it is changing.

Tell it what you need

Example instruction in the selected company folder

- 01 Read the current company offer and audience.
- 02 Use this week's founder note.
- 03 Prepare a useful content brief.
- 04 Save a draft I can review.

The folder we open matters

- 01 Select** Open the intended company workspace in Superset.
- 02 Orient** Read the entry instructions and current state.
- 03 Choose** Name the source material for this task.
- 04 Inspect** Open the output and check what changed.

Did it read the file?

What turns file access into task context?

A clear job, selected sources and an interpretation the owner can review.

How your OS reaches your other tools.

Your email, calendar and CRM can stay where they are.

A connector gives the agent access to a specific tool. MCP is one standard for those connections.

Your existing services. Connected where supported.

WHAT YOU ALREADY USE

- Gmail
- Slack
- Stripe
- Notion
- Google Drive
- Your CRM

RELEVANT COMPANY RECORDS

- Messages
- Contacts
- Deals
- Invoices
- Documents
- Events

THE WORKER'S JOB

- Inbox triage
- Payment summary
- Sales follow-up
- Knowledge upkeep

A supported connector or export brings in the records. Each worker gets the access its job needs.

One workspace. Four parts.



Make sense so far?

Drop 1 in the chat if you can find the workspace, the agent and the files.

Change the tool. Keep the company knowledge.

Your offer, decisions and processes stay in files you can read.

Four reasons to build this way

01

Keep your files

Your source material and saved outputs stay in your workspace.

02

Portable context

Readable files can move between compatible tools and models.

03

Readable instructions

Open the source. Inspect the worker's instructions and correct them.

04

Build on the work

Reuse useful context and improve the instructions as you go.

Your company is a folder.

Let's open it and see what belongs where.

A folder and a file

Folder

Groups related material.

Example: knowledge/

File

Contains the actual information.

Example: knowledge/offer.md

Markdown is a readable text file

Example business note.md

```
01 # Current offer
02
03 A website clarity review for independent cafés.
04
05 ## Unknown details
06 - Price
07 - Booking URL
```

What does .md mean?

Is a Markdown document special AI code?

It is a plain-text document with simple formatting, such as headings and lists.

One folder. A company inside.

cedar-lane-studio/ · what is inside the company folder



cedar-lane-studio/

THE COMPANY HAS A HOME

01 COMPANY SETUP where to start

SYSTEM.md · AGENTS.md · company.yaml

02 KNOWLEDGE your company second brain

company.md · offer.md · audience.md · voice.md

03 DEPARTMENTS how the work is organized

marketing/ · sales/ · delivery/ · operations/ · finance/

04 THE WORK instructions, results and next steps

agents/ · skills/ · workflows/ · outputs/ · STATE.md

The company's basic facts

company.yaml – fictional teaching example

```
01 name: Cedar Lane Studio
02 audience: independent cafés
03 offer: website clarity review
04 owner: studio founder
05 first_department: marketing
06 first_workflow: content brief and post draft
```

The sources behind the company

cedar-lane-studio/

knowledge/offer.md

Current offer

knowledge/audience.md

Current audience

knowledge/voice.md

Judgment about wording

sources/founder-note.md

Current raw input

knowledge/offer.md

Website clarity review. Check menu, hours and location. No price or measured outcome supplied.

Give each file a job

knowledge/

company.md
Overview

offer.md
Offer

audience.md
Audience

voice.md
Standards

decisions.md
Owner decisions

company.md

Who we are, our current priorities and links to the authoritative sources.

Which source is current?

Which source decides the studio's current audience?

A The owner-accepted audience file

B A random old draft

C The business in a reference example

Use the current owner-accepted source and resolve any material conflict.

A company brain you can actually use.

A pile of information

Old prices beside current ones.

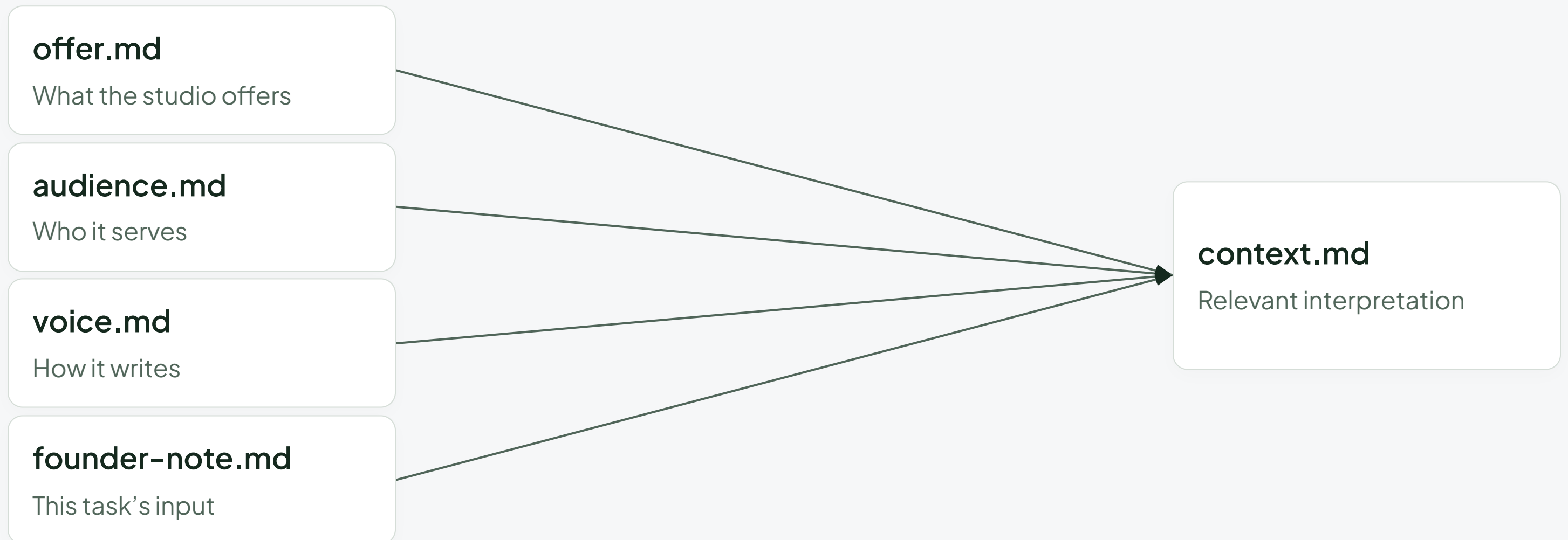
Decisions buried in calls and messages.

A company second brain

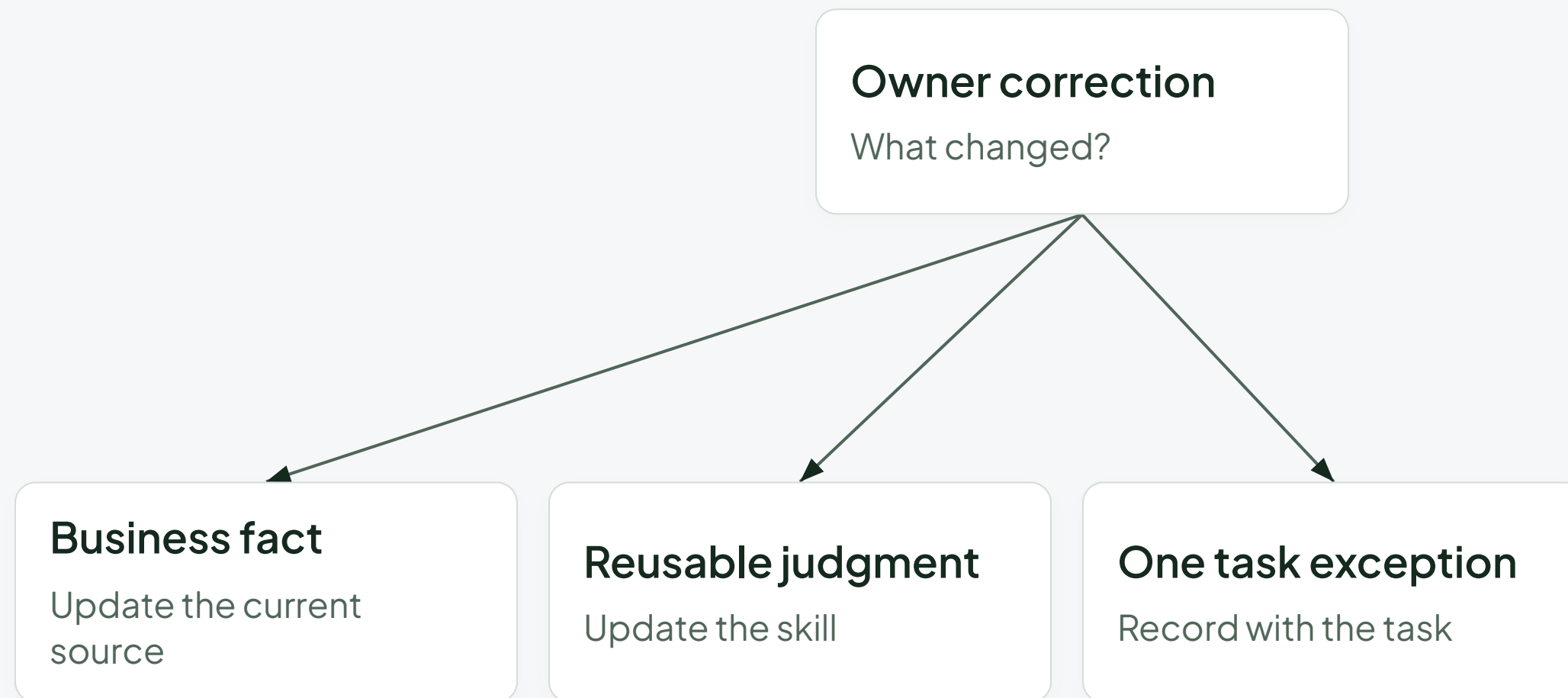
A current answer with a source.

The decision, the reason and where it applies.

Context points back to its sources



A correction has a home



Borrow the structure. Use your facts.

SkillTree library

Method and reference examples

Reusable source and procedures

Your workspace

Your facts and decisions

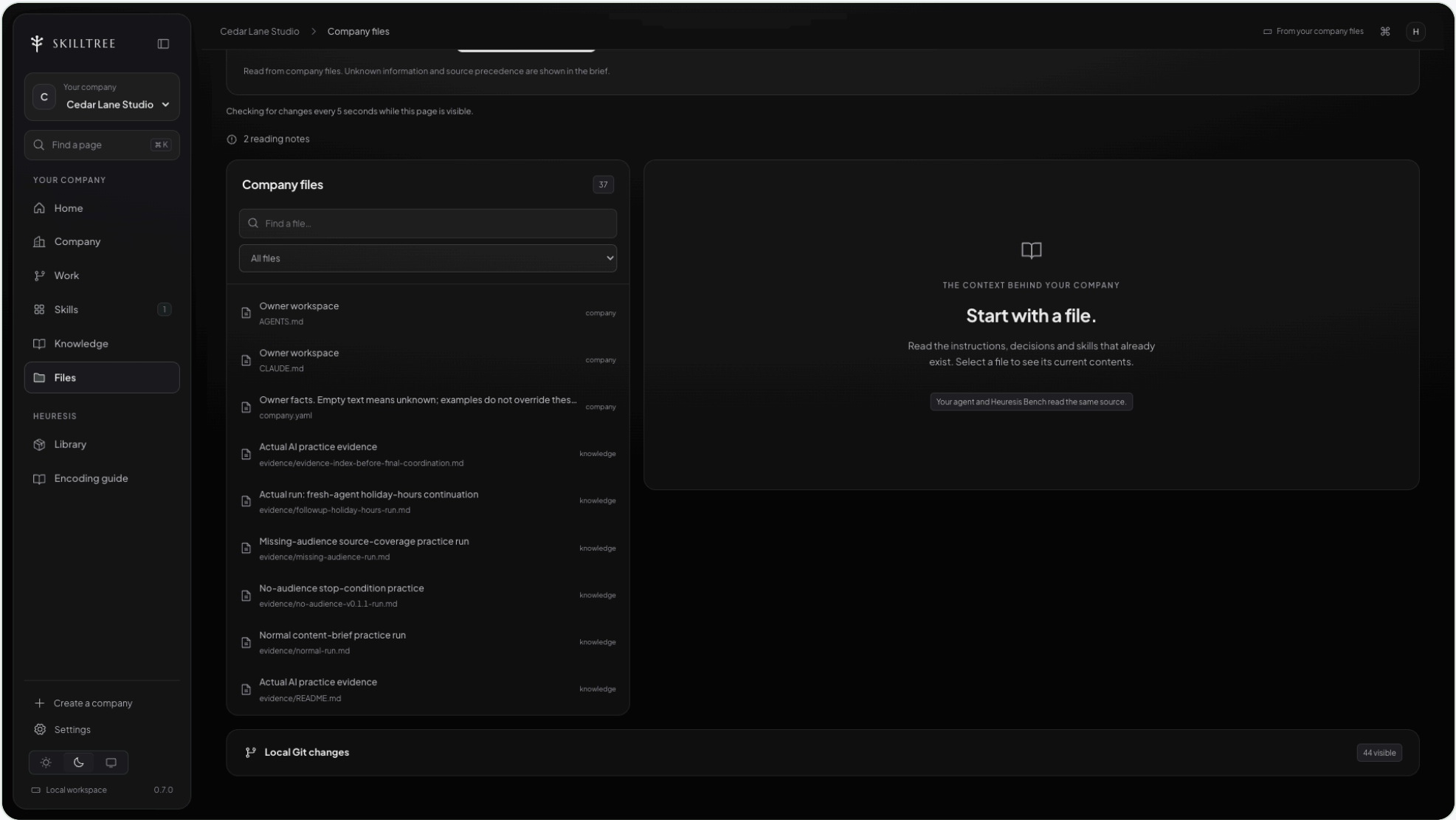
Your drafts and operating state

Why keep versions?

What happens when an offer or rule changes?

Keep the history, identify the current version and update the work that depends on it.

The actual company files in Bench



Local SkillTree preview · Company Files — fictional Cedar Lane example.

Your first folder structure

Drop 1 if you can see where your offer, rules and outputs would live.

Encode the whole company.

What it knows. Who does what. How the work gets done.

Start with the business you already have.

What you already have

Your offer, proposals and customer notes.

SOPs, good examples and decisions.

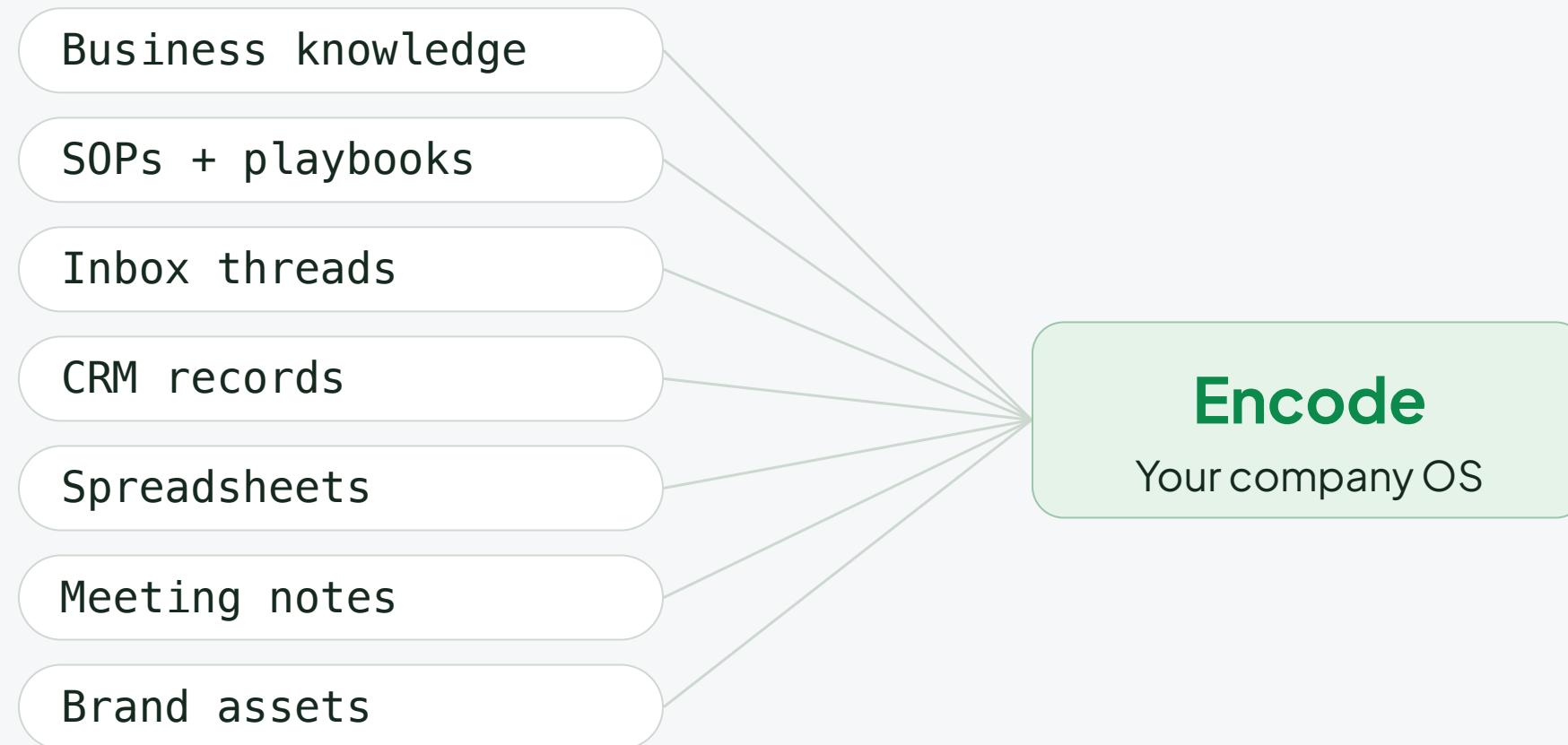
What goes into the OS

The current facts and where they came from.

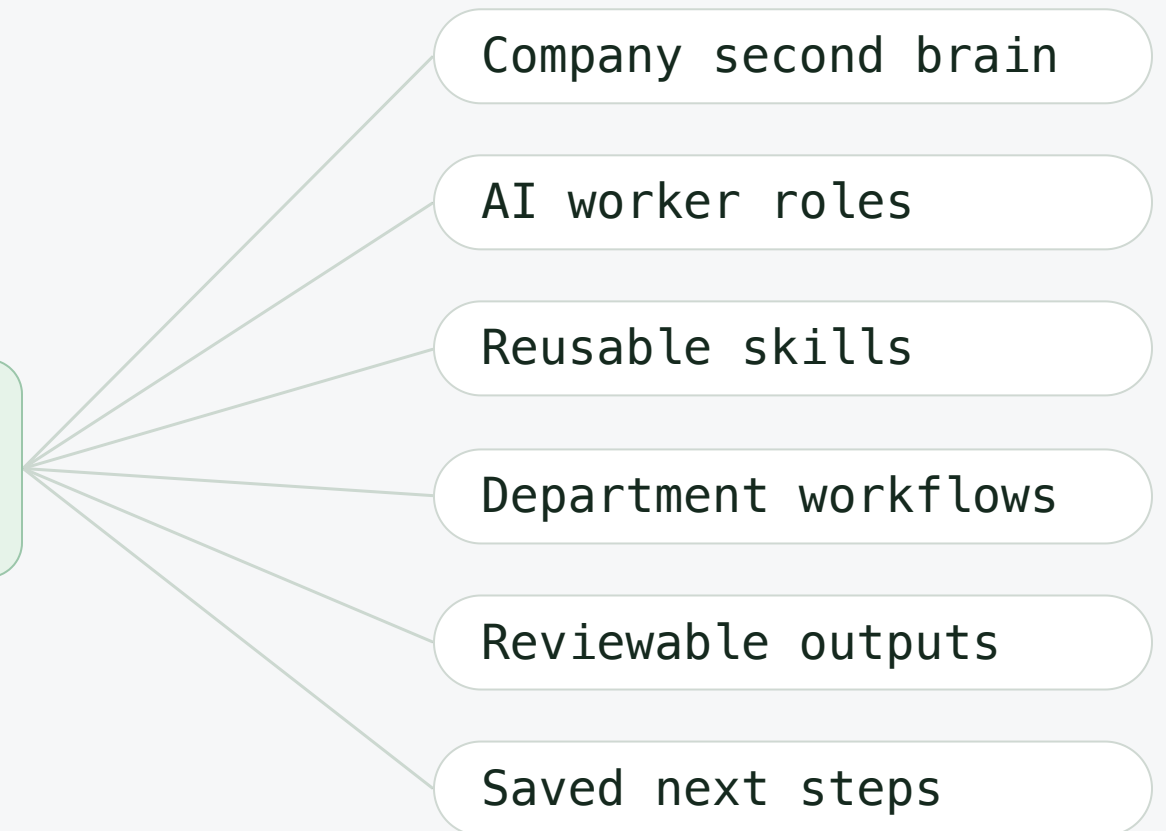
The way you want the work done.

From your material to a usable workspace

YOUR BUSINESS MATERIAL



WHAT YOU BUILD



Read the sources. Review the context. Give the worker a job and inspect its output.

Five parts of an encoded company.

- 01 Context** What it knows about your business.
- 02 Agents** Who does each job.
- 03 Skills** How to do the job well.
- 04 Departments** Who owns what and how work moves.
- 05 Output** What was produced and what happens next.

The encoded company, organized as files

cedar-lane-studio/

THE COMPANY FOUNDATION

SYSTEM.md	What this workspace owns
AGENTS.md	How the agent should work
company.yaml	Company and department map
STATE.md	Saved progress and next action

WHAT THE WORKER KNOWS

sources/	Original notes and evidence
knowledge/	Current facts, audience and voice

HOW THE WORK GETS DONE

agents/	The content operator's role
skills/	How to create the content brief
workflows/	The steps and handoff
departments/	Each department's responsibility

WHAT THE WORKER LEAVES BEHIND

outputs/	Briefs and draft posts
evidence/	Run records and review results

Cedar Lane Studio is the fictional company included in your download.

Start with the decisions that matter.

- 01 **Current facts** What you sell, who it is for and today's terms.
- 02 **Your judgment** What you choose, why and what you reject.
- 03 **Good examples** Show the standard you want the work to meet.
- 04 **Supporting material** Link the relevant notes, calls and documents.

Tell it how your business works.

Teaching prompt – company discovery

- 01 Read the business sources I selected.
- 02 Ask about gaps that change how the company operates.
- 03 Cover the offer, audience, delivery and standards.
- 04 Propose a company overview with links to the sources.
- 05 Read it back to me before treating it as current.

A small source packet

sources/

website-notes.md

Public offer

proposal-example.md

Scope and language

founder-note.md

Operating judgment

call-notes.md

Customer context

website-notes.md

What the business says it sells.

What should the agent ask you?

Which fact would change the work if it misunderstood your company?

Turn your sources into company knowledge.

Prompt 1: orient and draft

- 01 Read the selected offer, audience, voice and founder note.
- 02 We are encoding one content-brief operation.
- 03 Draft the relevant context and link the sources.
- 04 Name material conflicts and missing facts.
- 05 Preserve existing owner content.
- 06 Show what would change the brief.

Did it understand your company?

knowledge/context.md – excerpt

- 01 Purpose: help independent café owners spot website gaps.
- 02 Offer: website clarity review.
- 03 Sources: offer.md, audience.md, voice.md, founder-note.md.
- 04 Output: one brief for owner review.
- 05 Unknown: price, booking URL and measured outcomes.

Does the answer match your business?

The context says “premium restaurants.” What should the owner do?

A Accept it because it sounds polished

B Correct the audience and reconcile the context

C Add more decorative language

Save the current audience in its authoritative source, then fix affected derived work.

Teach it the correction. Keep it.

Prompt 2: save the owner decision

- 01 Our current audience is independent cafés.
- 02 Preserve the original raw note.
- 03 Update the authoritative audience source if needed.
- 04 Reconcile the context and affected draft.
- 05 Show what changed and what still needs review.

The company context in Bench

SOURCE FILE

Cedar Lane Studio: relevant context

</> Raw

knowledge/context.md

Cedar Lane Studio: relevant context

Purpose: help independent café owners spot confusing or missing website basics.

Offer source: [offer.md](#). No price or measured uplift supplied.

Audience source: [audience.md](#). Independent cafés; the corrected source takes precedence over the prepared broad-audience teaching fixture.

Voice source: [voice.md](#). Direct questions, practical checks, no unsupported outcome promises.

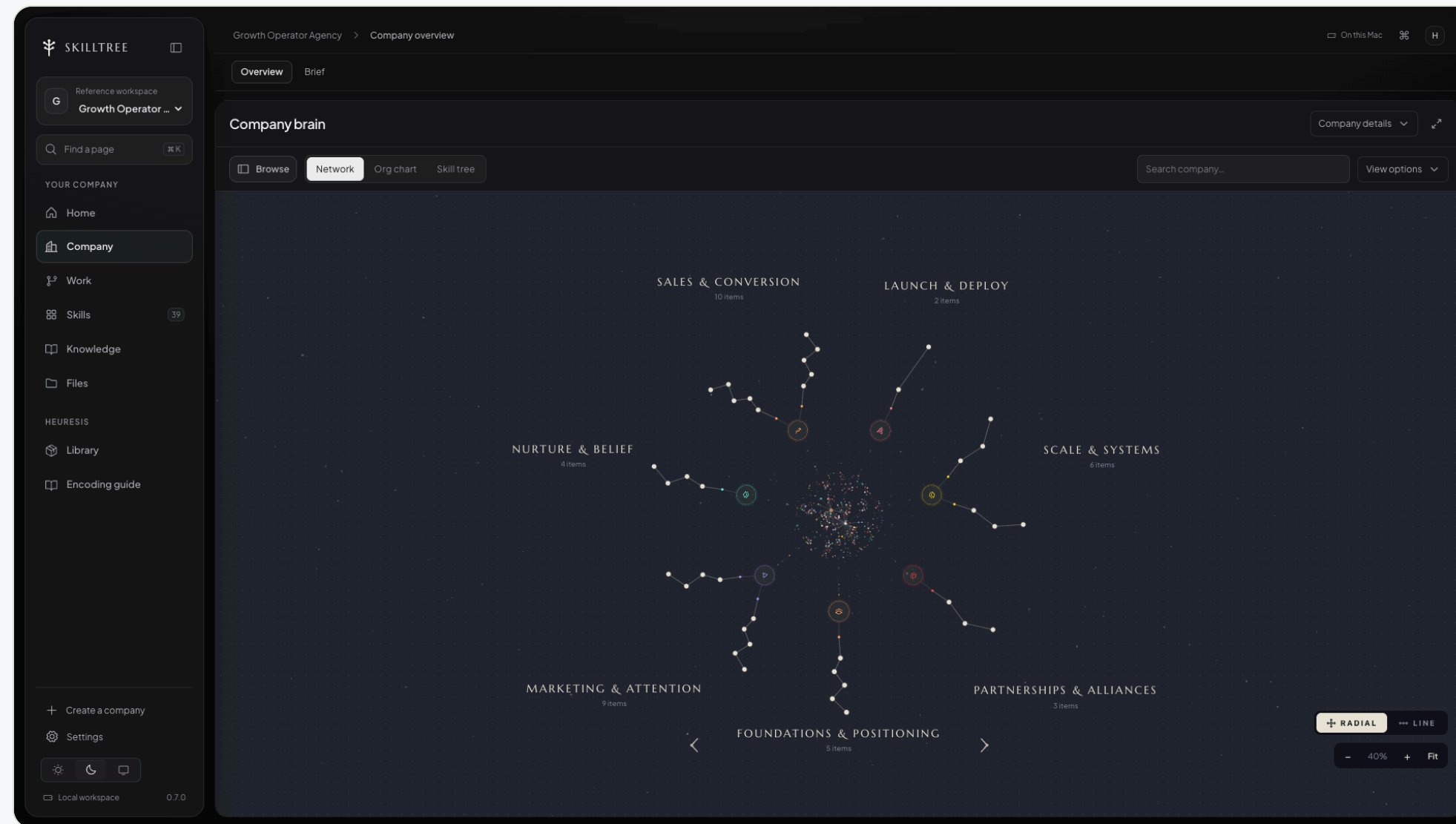
Current task source: founder note.

Completion: one source-backed content brief, ready for owner review. The owner approves publication separately. Missing optional facts stay omitted and appear as questions. No external action runs from this file.

 Read from your repository

732 bytes · 95a70a81

One company. Connected departments.



Local SkillTree development preview · Growth Operator Agency historical reference

One company. Connected AI workers. You direct the work.

You set the priorities and approvals

Marketing

Sales

your-company/

Shared context + coordination

Delivery

Operations

Finance

Start with one worker. Add roles and handoffs around the company's real responsibilities.

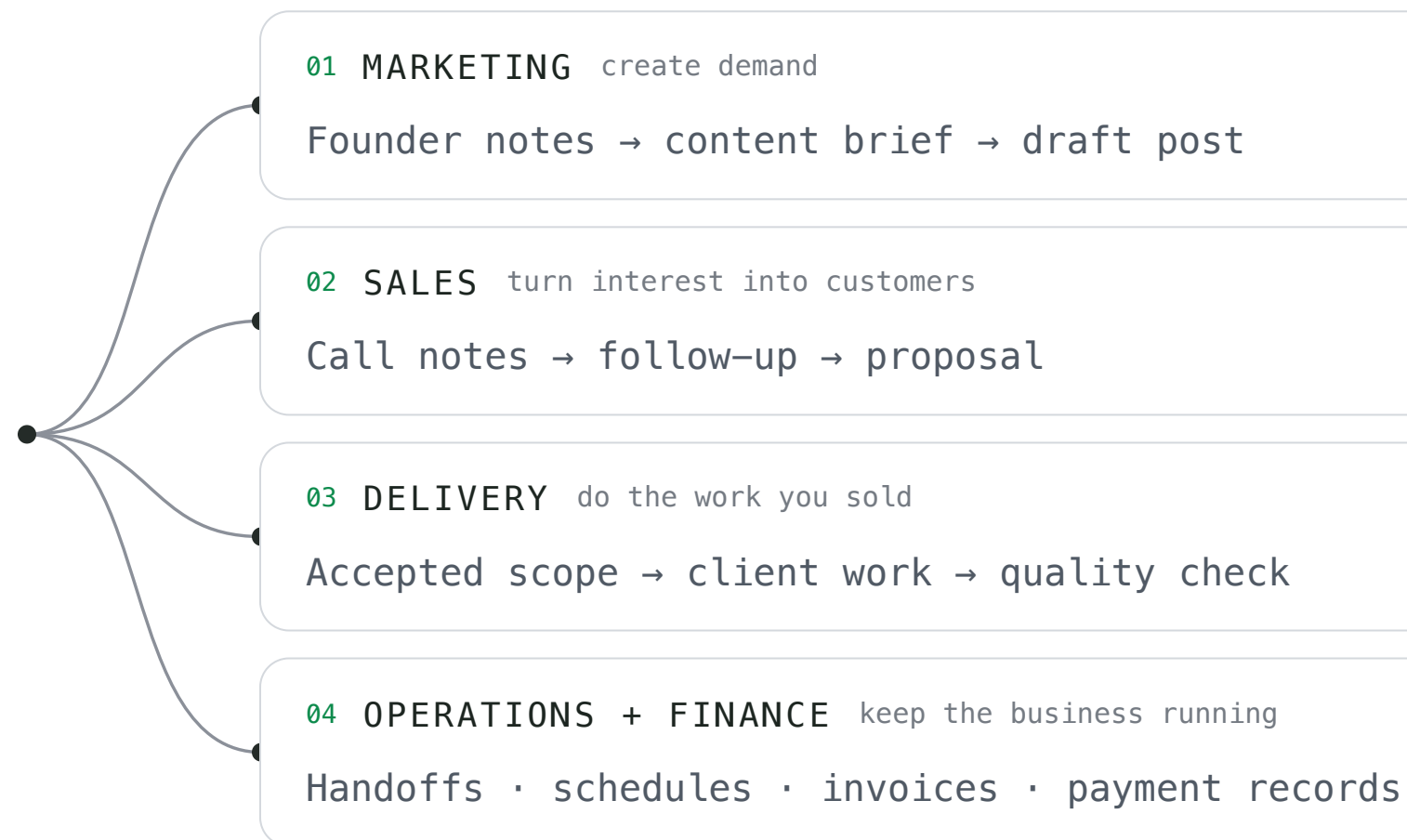
Every department reads the same brain.

departments/ · one company brain, connected departments



departments/

SHARED FACTS. CLEAR JOBS.



Marketing reads the company brain

departments/marketing/

README.md
Responsibility

content-workflow.md
Sequence

review-standard.md
Quality

README.md

Turn the company's knowledge into useful material for independent cafés.

Sales uses the same current offer

departments/sales/

README.md
Responsibility

follow-up.md
Workflow

limits.md
Judgment

README.md

Prepare accurate next steps from customer conversations.

Sales, in their words



“As an executive recruiting firm, we needed outbound that felt strategic and relationship-driven. Altari built us an AI-driven outreach engine, adaptive and repeatable. In the pilot, we built real pipeline and closed a new client.”



Sarah Telgarsky

Principal & Sales Lead · Impact Partners



“Lead research & qualification used to manually take hours each day, and now it’s done in the background. Altari has completely changed how we do this. Research quality is better too, less errors.”



Nick Roose

Sales Manager · Deel



Delivery and operations have a place too

departments/

delivery/README.md

Delivery

operations/README.md

Operations

finance/README.md

Finance

delivery/README.md

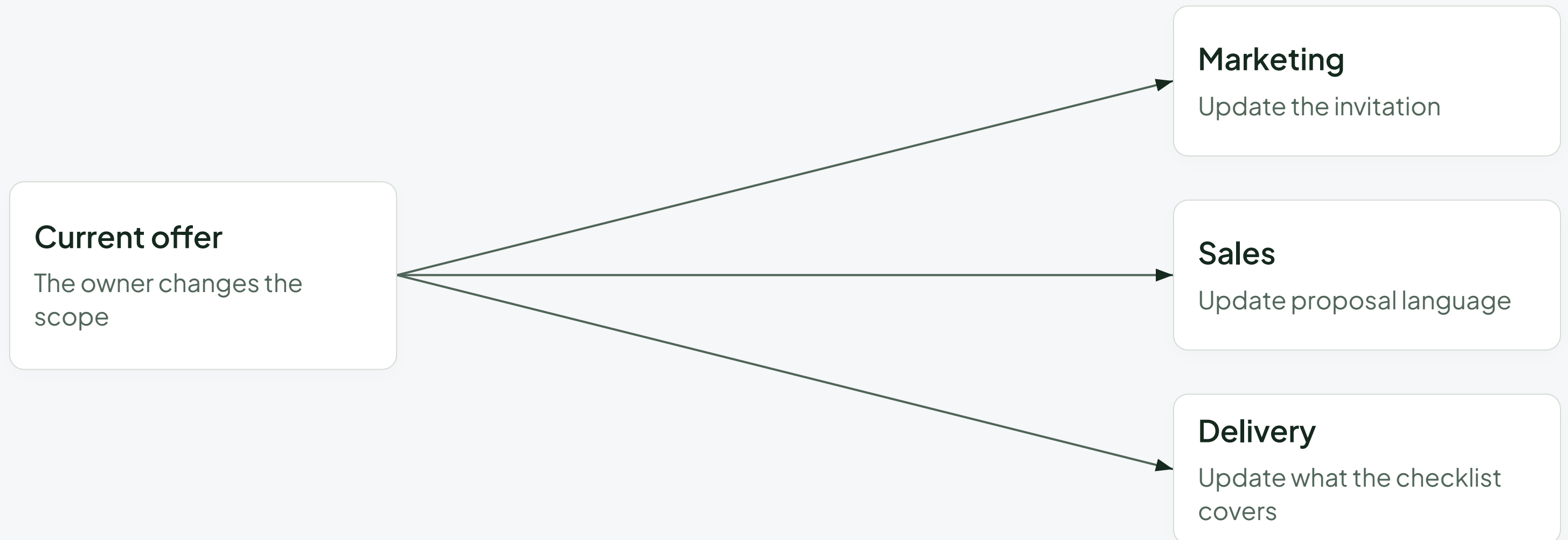
Website clarity review: inspect menu, hours and location.
Record observations for owner review.

The OS should ask, not make it up.

The company has no approved price in its sources. What should the brain say?

Price is not supplied. Ask the owner when a priced proposal requires it.

Change the offer once. Check the work.



Open any part of your company

cedar-lane-studio/

 **knowledge/**
What the company knows

 **departments/**
How the company works

 **agents/**
Who performs the work

 **skills/**
How a job is done

 **workflows/**
How jobs connect

STATE.md
Where we continue

knowledge/

Current facts, judgments and links to the original sources.

Can you see the company second brain?

Drop 1 if you can see how the same company knowledge supports different departments.

The Encoded Company

- 01 **Context** Reviewed background and current decisions
- 02 **Agents** Responsibilities, inputs and allowed actions
- 03 **Skills** Reusable instructions you can test and improve
- 04 **Structure** Where the work and rules belong
- 05 **Output** Saved and dated, ready to inspect

Your AI workforce.

Agents do the work. Skills teach them how.

Agents: who does the work.

Give each agent a clear job, the right context and the tools it needs.

Skills: how the job gets done.

Your process, examples and standards, written where the agent can use them.

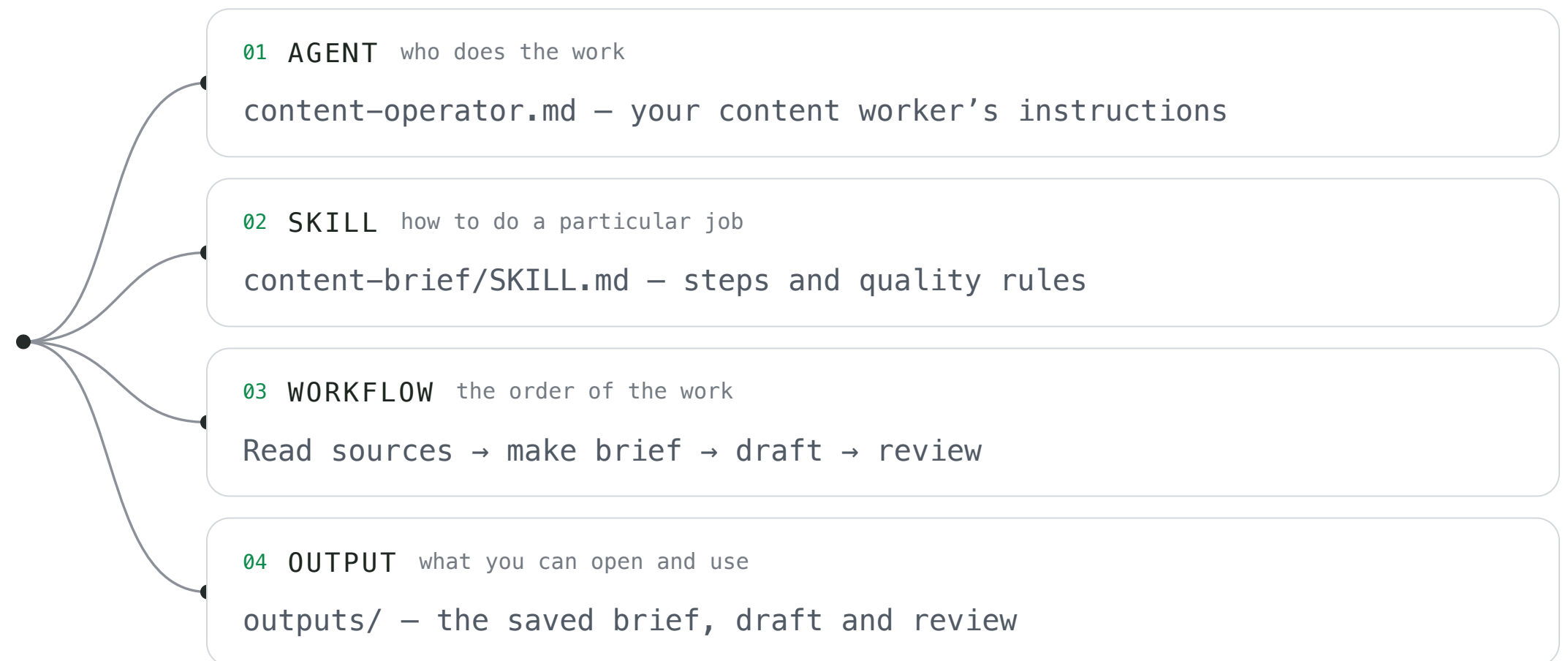
The worker and the playbook.

company/ · how agents and skills work together



company/

EACH PART HAS A JOB



Role instructions and a running agent

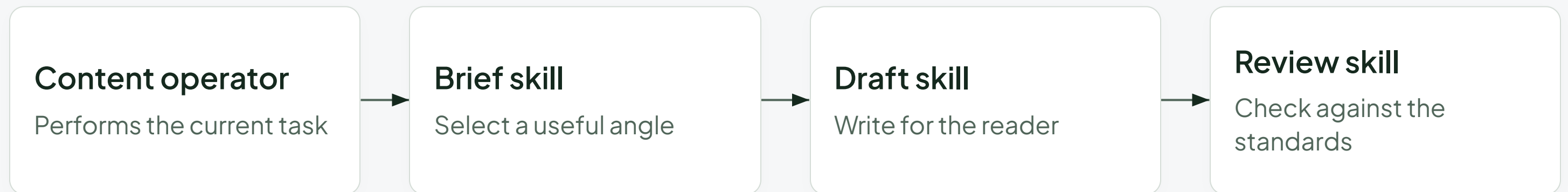
Defined role

Responsibility and scope are written down.

Observed run

The runtime uses context and tools.
A result and review record exist.

One worker. Several useful skills.



How a skill guides the agent

Decision Logic

- If a claim has no supporting source, remove it. Questions may ask for missing facts but must not imply an unsupported outcome, because a compelling sentence cannot establish a fact.

The workflow is the handoff.

A short workflow can still be explicit.

01 Brief

Read the company brain. Choose the angle.

02 Draft

Use the accepted direction to write the post.

03 Review

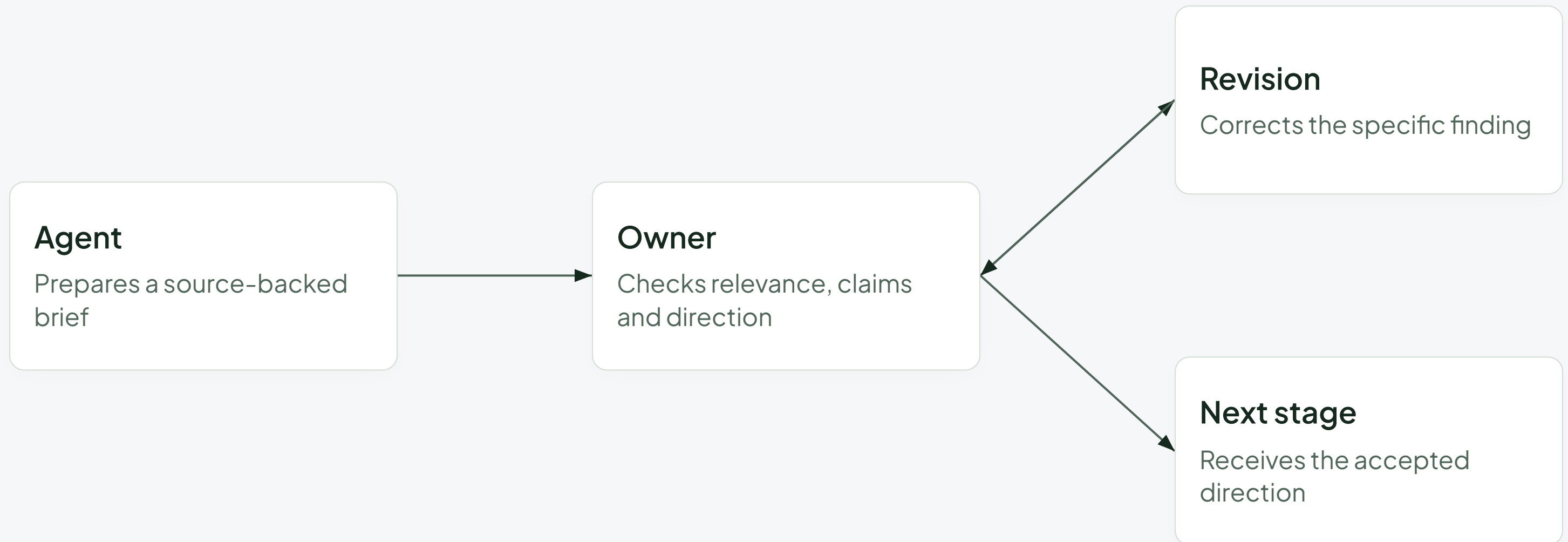
Check the facts and voice. Save the next step.

A tool lets the agent take an action

How is a skill different from a file-reading tool?

The skill explains the procedure. The tool performs an action, such as reading or saving a file.

You decide what needs your approval.

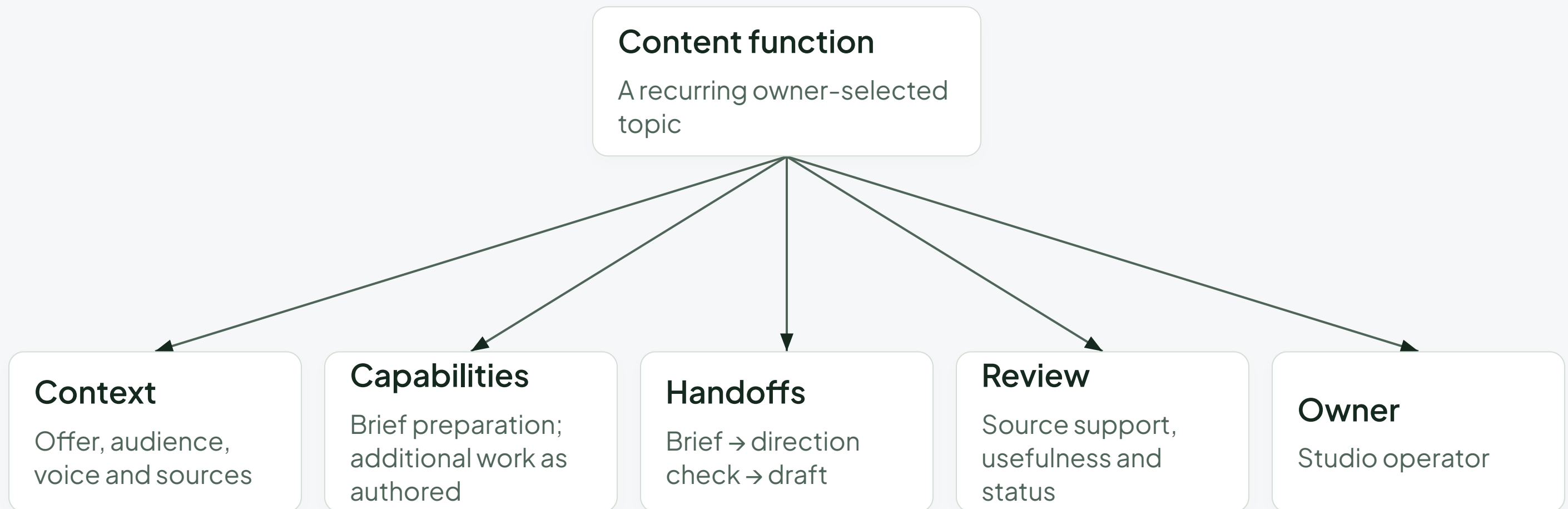


Five levels. You set each one.

L1		Lookup	Finds the current offer and relevant source notes.	YOU DECIDE
L2		Recommend	Drafts the brief and post for you to review.	NEEDS YOUR APPROVAL
L3		Act + spot-check	Publishes approved posts within the rules you set.	FLAGS EXCEPTIONS
L4		Runs independently	Runs the content workflow within your agreed scope.	ESCALATES UNUSUAL CASES
L5		Self-monitoring	Runs the workflow and checks results against standards.	YOU AUDIT THE CHECKS

Today’s worker uses L2. Higher levels need configured tools, explicit scope and demonstrated reliability.

Build the department around an outcome.



Who does what?

Which description is correct?

A The agent is the worker. A skill supplies a procedure.

B A skill is a separate employee every time.

C Saving a role file proves the job ran.

A configured agent uses the relevant skill and tools to perform a task. We inspect the output.

Put your first AI worker to work.

Use the company brain to produce something you need.

One founder note becomes a content draft.

demo-workspace/outputs/

normal-content-brief.md

Saved AI practice output

normal-practice-post.md

Saved practice continuation

practice-review.md

Same-agent review

normal-content-brief.md

A practical café-website brief with source references;
unpublished and owner acceptance pending.

The founder's note

sources/founder-note.md · excerpt

```
01 I want a short social post that helps an independent café owner
02 inspect the basics on their website. Focus on three things a visitor
03 needs: a current menu, opening hours and location. Explain each
04 through a simple check they can do themselves. Close by inviting
05 them to ask about a website clarity review.
06
07 Keep this a helpful draft. We have no numbers showing that this
08 will increase sales. Do not state a price because I have not
09 supplied one.
```

Read the task source before interpreting it.

The instruction for the run

Live prompt · condensed from the method guide

- 01 Read the current content-brief skill and its named sources.
- 02 State the expected criteria for this normal case.
- 03 Produce one brief from sources/founder-note.md.
- 04 Save it under outputs/ with draft status.
- 05 Open the actual saved output and check the criteria.
- 06 Record sources, skill version, output, runtime, date,
- 07 evaluator type, findings and verdict in evidence/.
- 08 Owner acceptance remains pending until the owner reviews it.

Live prompt · create a new local artifact.

Watch the department do the work.

Read the sources → make the brief → draft → review.

- | | | |
|----|---------------|--|
| 01 | Read | Open the company sources and the selected skill. |
| 02 | Brief | Choose a useful angle from the founder's note. |
| 03 | Draft | Save the post in the company output folder. |
| 04 | Review | Check the facts and record the next action. |

Here's the draft

SOURCE FILE

Normal case: short practice post

outputs/normal-practice-post.md

</> Raw

Normal case: short practice post

Status: Actual Codex AI practice draft, September 8, 2026; fictional teaching example. Direction acceptance pending. The workflow's practice exception permits this draft; no owner approval, schedule or publication is claimed.

Post

Could someone find your café's current menu, opening hours and location without hunting around?

Open your website as a visitor and check three things:

- **Menu:** Is it easy to find, and is it the current version?
- **Opening hours:** Can someone tell when you're open today?
- **Location:** Is the address clear and easy to find?

If a detail is missing or confusing, start there.

Want another pair of eyes? Ask me about a website clarity review for your café.

Production note

Drafted from `outputs/normal-content-brief.md`, `knowledge/voice.md`, `knowledge/offer.md` and `sources/founder-note.md` under `workflows/content-production.md`. This is proposed copy; it is not a customer result or evidence that a review improves sales. Owner acceptance and any external publishing are separate next steps.

🕒 Read from your repository

1,089 bytes · f2e9fe97

Saved AI practice output for fictional Cedar Lane Studio.

The brief and the post have different jobs

Content brief

Audience and angle

Supported talking points

CTA and missing facts

Practice post

Reader-facing wording

The same source limits

Still waiting for review

What should happen to this request?

Which response follows the current skill?

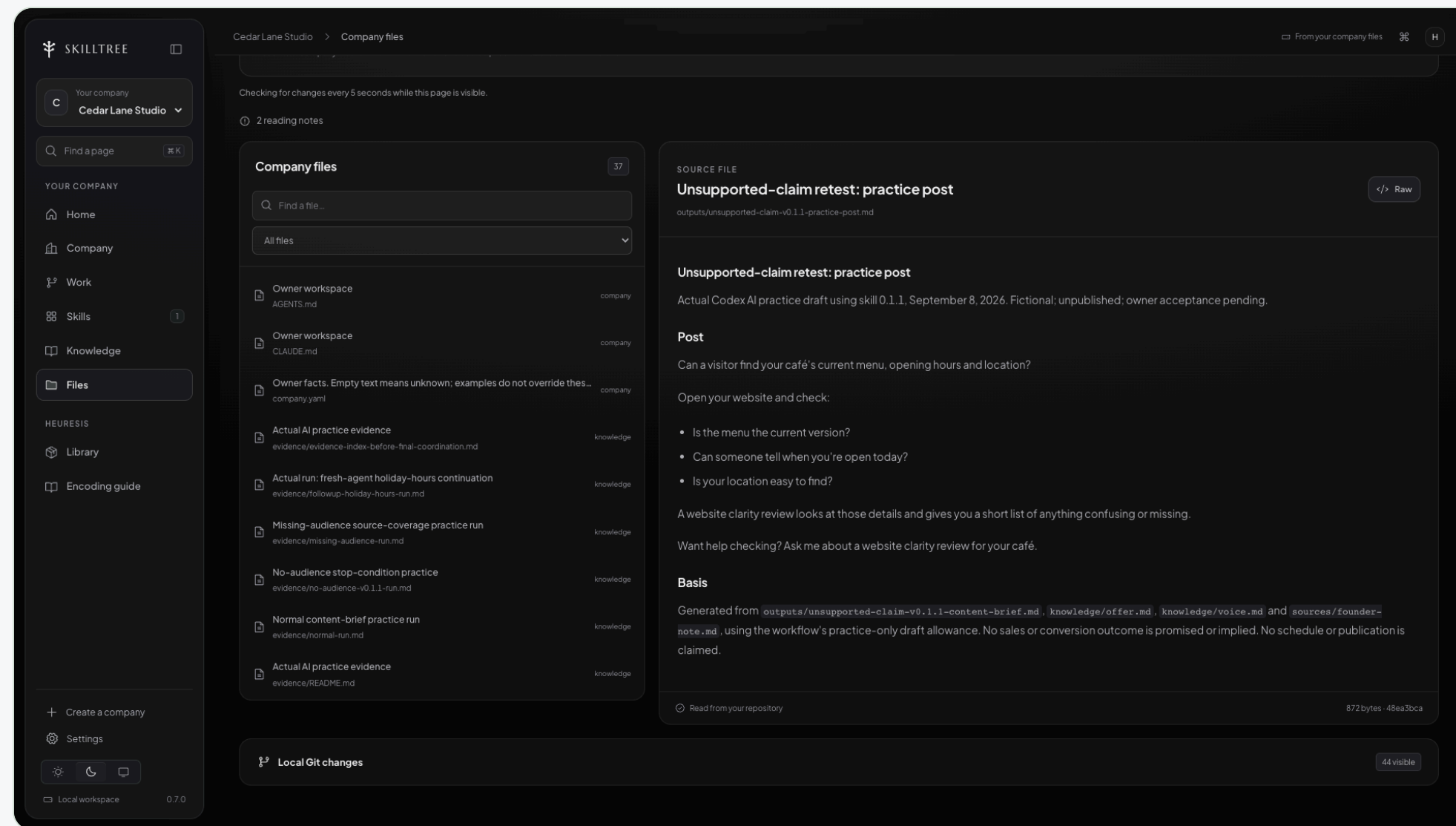
A Ask “Want to double sales in seven days?”

B Remove the promise and save a useful unpublished alternative.

C Publish first and collect evidence later.

The unsupported outcome is excluded, and publication remains outside this operation.

The correction in the saved output



Local SkillTree preview · outputs/unsupported-claim-v0.1.1-practice-post.md.

Would you actually use this?

Hard to evaluate

High quality

Sounds professional

Feels smart

Observable checks

Correct café audience

Practical, source-backed advice

Current offer CTA

No invented results; draft status visible

Tomorrow's agent needs a handoff.

STATE.md · illustrative excerpt

```
01 Operation: café website content
02 Current: outputs/holiday-hours-post.md
03 Status: draft; owner review pending
04 Changed: public-holiday hours are the new focus
05 Next: owner checks advice and current CTA
06 Scope: local drafts only; do not publish
```

Illustrative handoff for the fictional Cedar Lane Studio.

Pick up where the work stopped.

What should the new session read before continuing?

The workspace entry, current state, relevant current sources and the named output.

A different topic, the same judgment

Saved holiday-hours continuation – excerpt

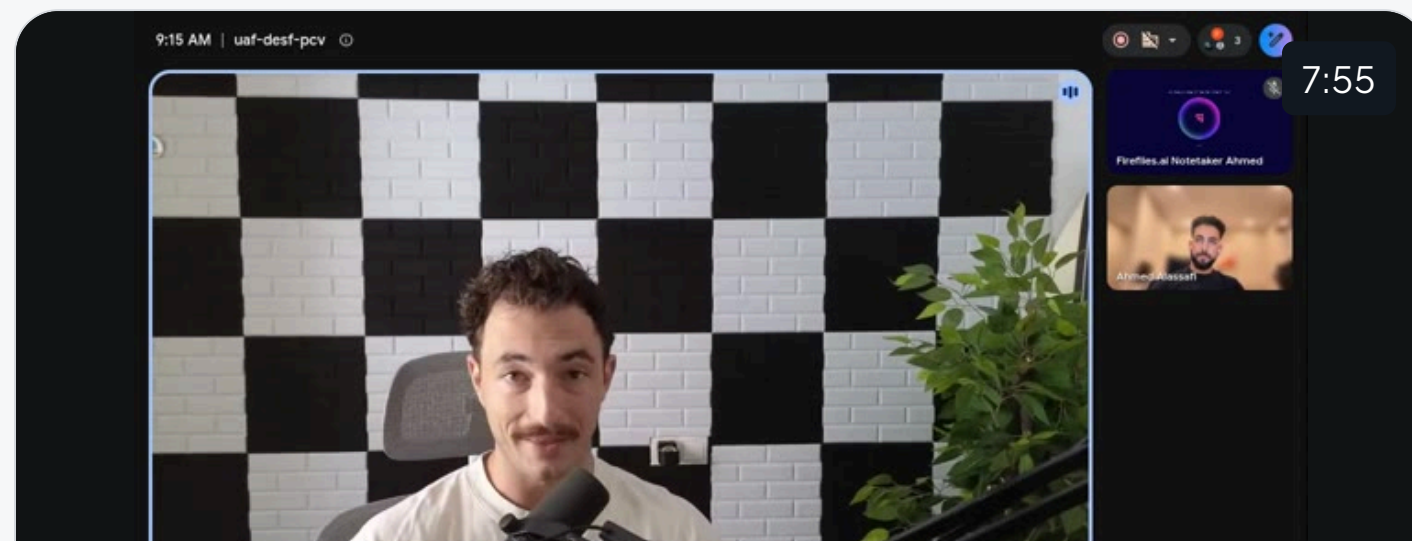
```
01 Can a first-time visitor tell whether your café
02 is open on a public holiday?
03
04 Check the date, open-or-closed status, and hours.
05 Keep the practical check and the review invitation.
```

When is it a working department?

- 01 **A real task**
The agent received a defined job.
- 02 **A real output**
The result exists outside the conversation.
- 03 **A real review**
The owner can assess the work.
- 04 **A next run**
Saved context and judgment remain available.

Hear it from Jordan and Steve

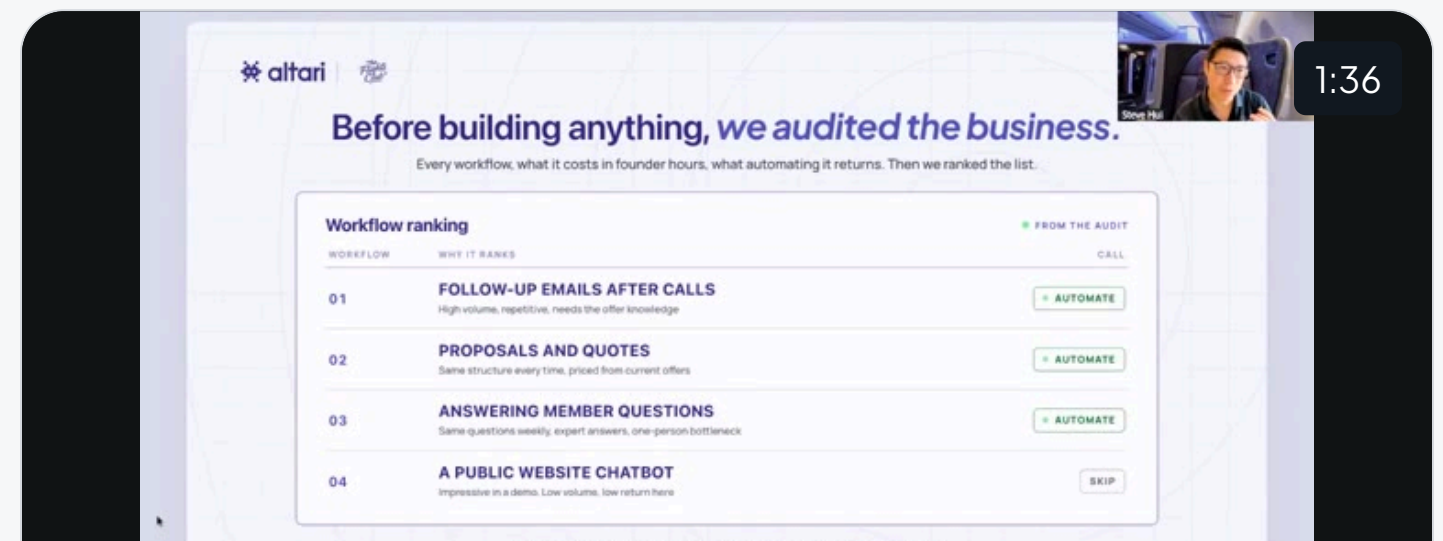
Experiences with SkillTree and Altari, from the people using them.



▶ Watch Jordan's story

Jordan

Running his agency with shared context.



▶ Watch Steve's story

Steve

Turning discovery calls into follow-up emails.

The Flights Club · Webinar excerpt

Encoded tools. Your company, on screen.

The files hold the work. The interface makes it easy to use.

The screen and the records belong together.

Company records

Contacts, deals, projects and next actions.

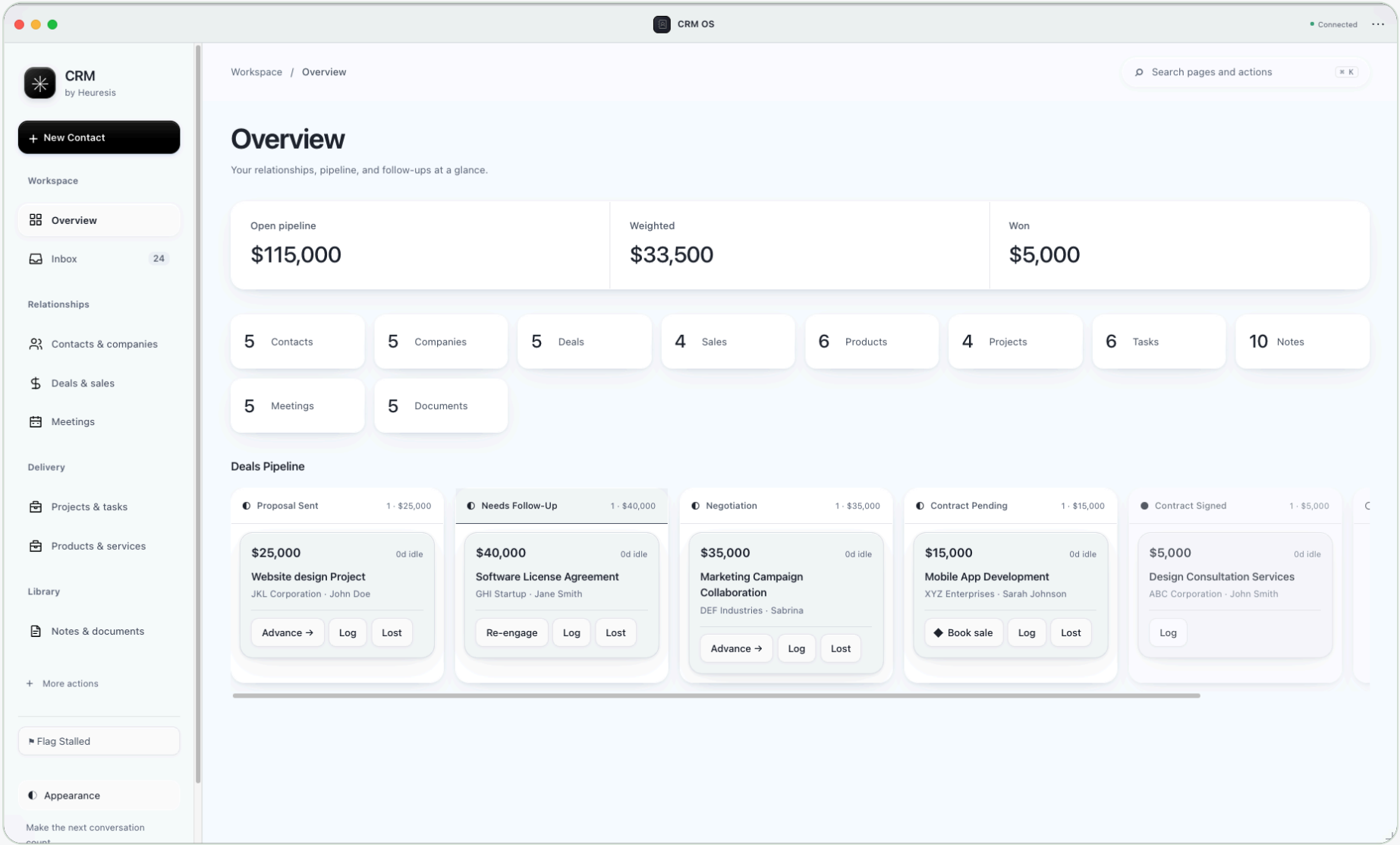
The facts your agent reads and updates.

An encoded tool

A usable screen built around those records.

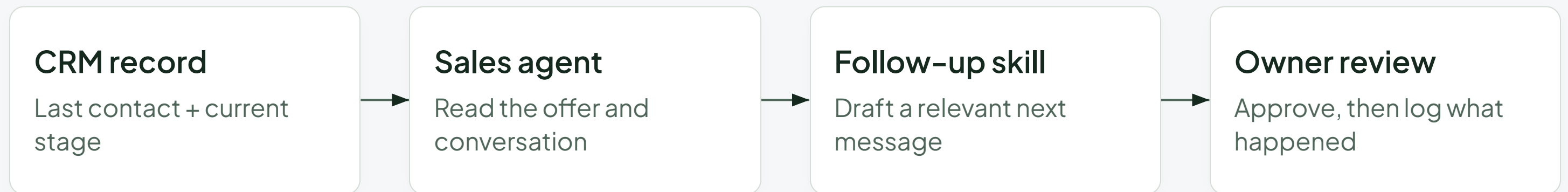
You and the agent work from the same source.

CRM OS: what needs a follow-up?

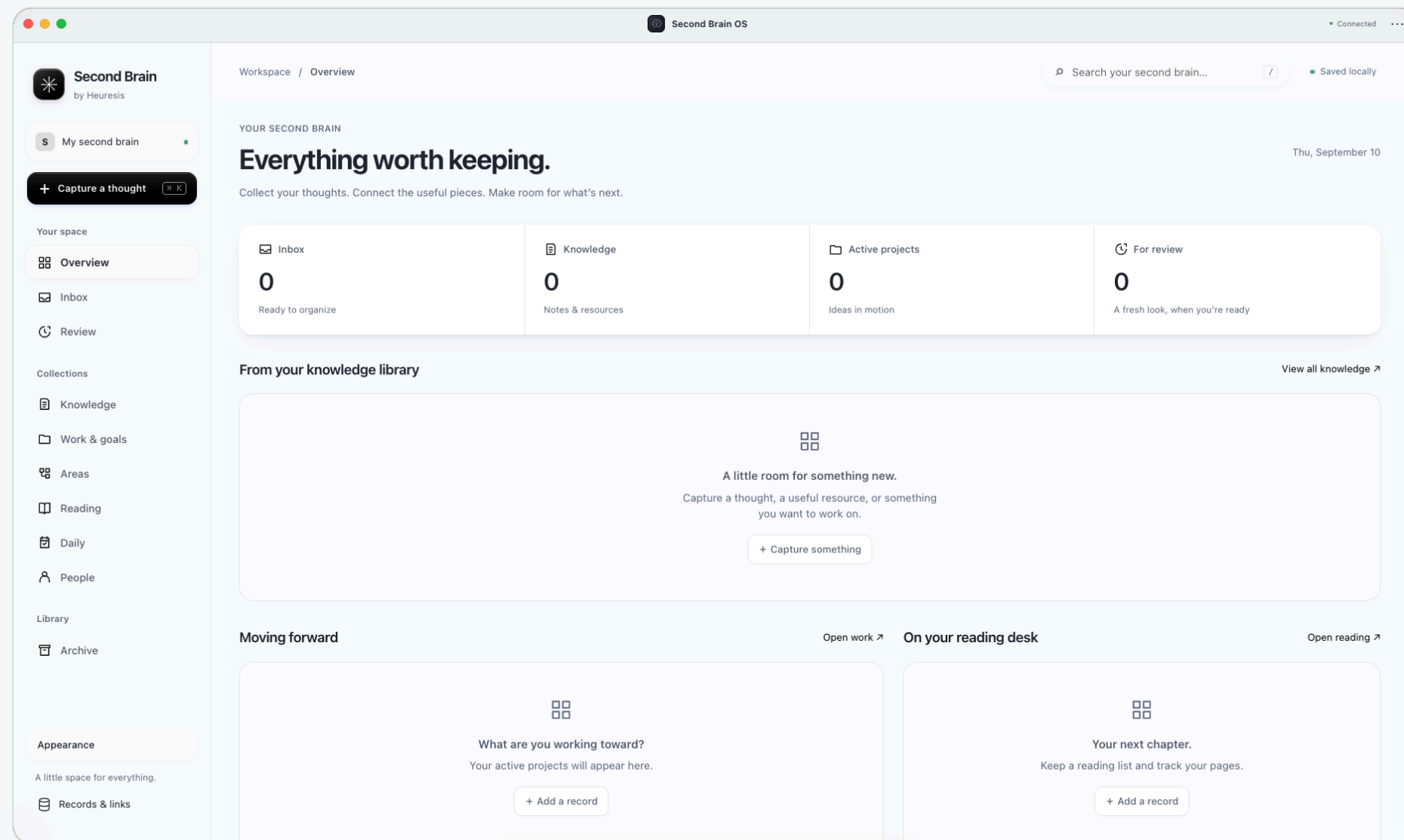


Contacts, deals and follow-ups in one view · example data

Turn a stalled deal into a next step.



Second Brain OS: everything worth keeping



Capture knowledge, organize projects and keep useful references together.

Which screen would you open every morning?

Your leads? Your client work? Your numbers?
Name the decision it should help you make.

Plan your own company OS.

Write the company foundation and first department you would build.

What we sell

Your notes...

Current source material

Your notes...

First department

Your notes...

Who we serve

Your notes...

Rules we keep explaining

Your notes...

First useful output

Your notes...

02:00

Write locally. Share only what you want the room to see.

Cedar Lane: website clarity reviews for cafés, with a marketing department that turns founder notes into useful drafts.

Choose the file your AI should trust

Which document should the agent trust when two versions disagree?

Build a loop you can trust.



Your morning brief, prepared before you start.

- | | | |
|----|---------|--|
| 01 | Trigger | A scheduled weekday run. |
| 02 | Read | Approved task and pipeline sources. |
| 03 | Prepare | Draft priorities, follow-ups and exceptions. |
| 04 | Review | You decide. The OS records the next actions. |

Does the work need less of you?

- 01 Compare real tasks** How long did a similar job take before?
- 02 Count your time** Include review, fixes and ongoing upkeep.
- 03 Expand after it works** Add the next job or department from the same brain.

The files and answers are yours to use.

Company structure and source examples.

Full prompts, agent responsibilities and skills.

Saved outputs, corrections and the first-build worksheet.

Want to build your company OS with us?

You have seen the structure and the process.
Now let's look at the guided build.

Build your company OS with us.

SkillTree Founding Cohort 01

Your company second brain. Your encoded company.

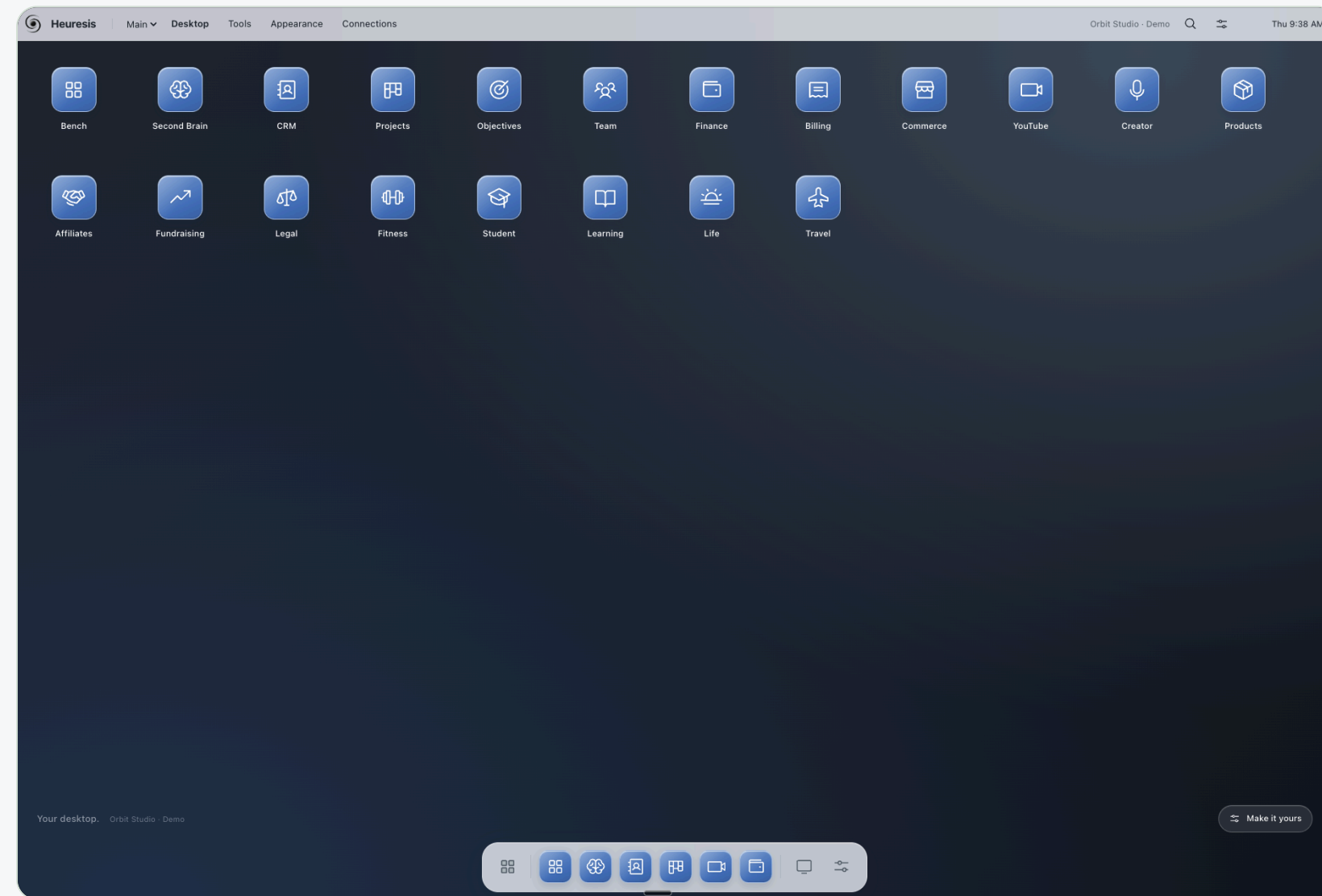
One department running on agents.

What's in your SkillTree seat

- ✓ **6 live sessions** Sep 21, 23, 25, 28, 30 & Oct 2 · 10 AM–12 PM Eastern
- ✓ **Live teaching and Q&A** Build with Ahmed and get help with your next step.
- ✓ **SkillTreeOS + 5 encoded businesses** Map your company and adapt the examples.
- ✓ **20 OS tools** Tools and workspaces supplied under the cohort terms.
- ✓ **Recordings, SOPs and documentation** Revisit each class as you build.
- ✓ **Community and ongoing support** Circle, WhatsApp and 90 days of follow-on support.
- ✓ **Your company, encoded** Your second brain, saved skills and one working department.

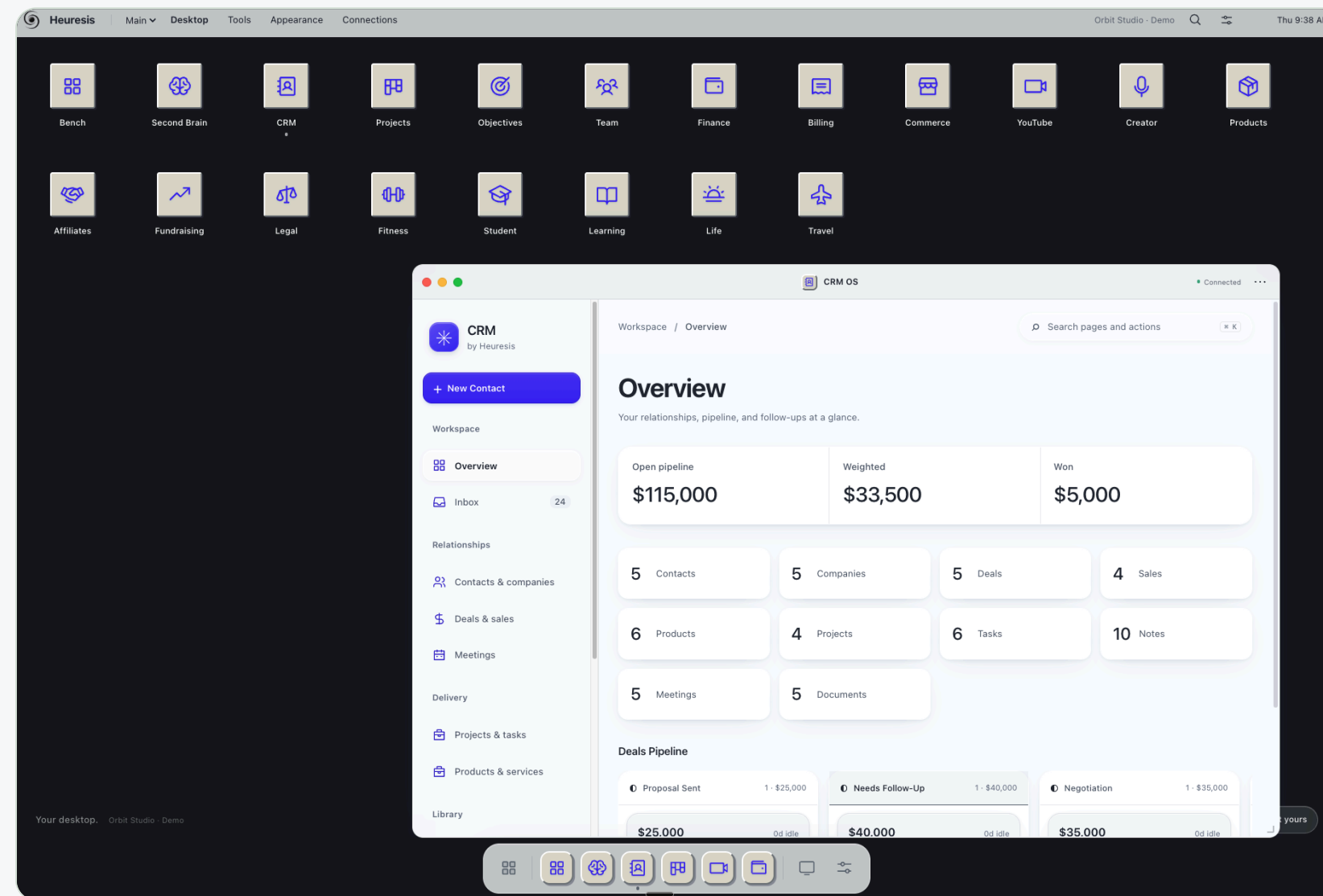
\$1,497 USD · Founding seat

A fully customizable desktop



Your tools, wallpaper, icons and dock · current local preview

Your desktop. Your style.



Change the appearance and open the tools you need · current local preview

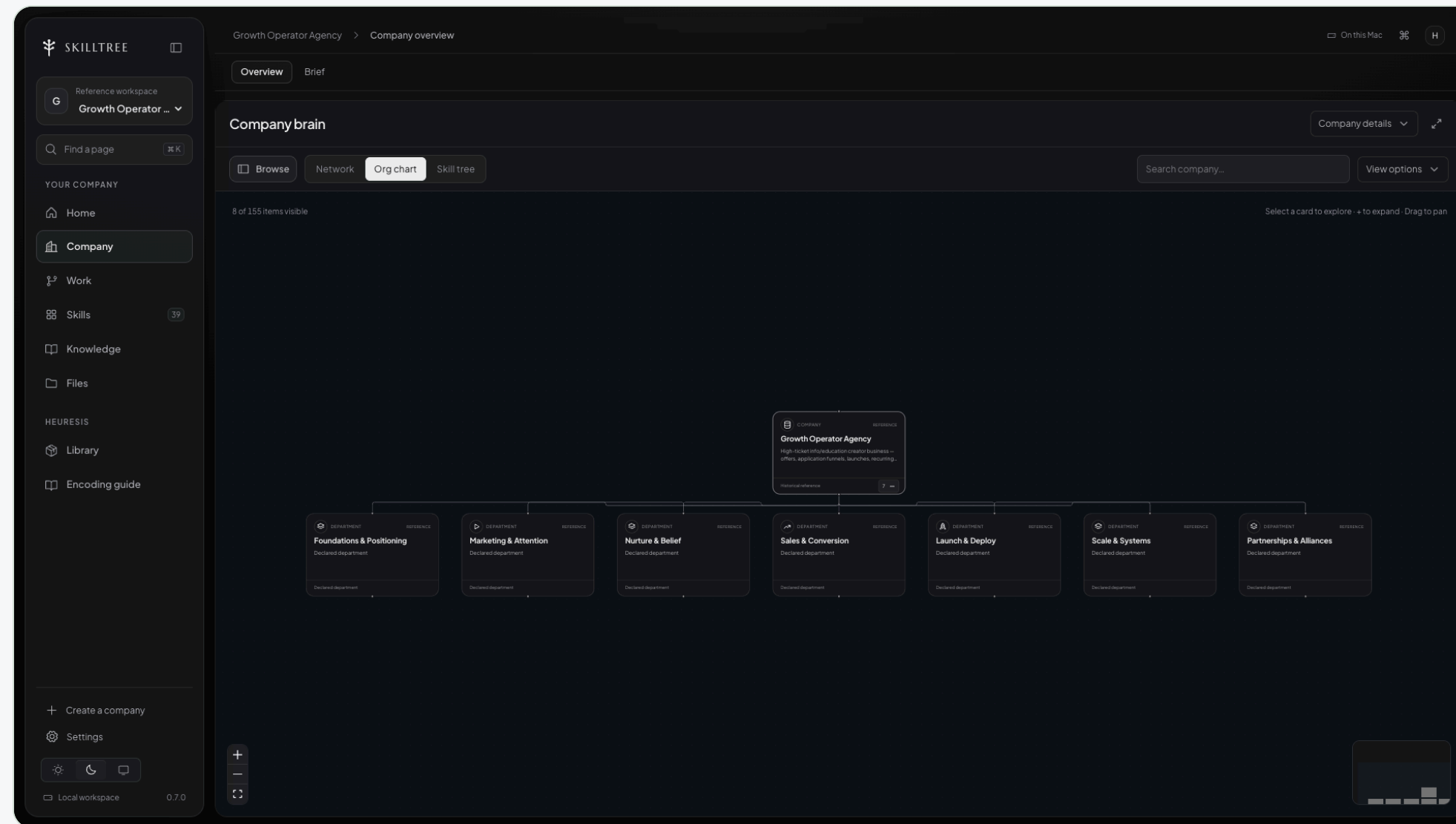
What would you open first?

YOUR TURN · CHAT CHECK-IN

CRM, Second Brain, projects — or another tool?

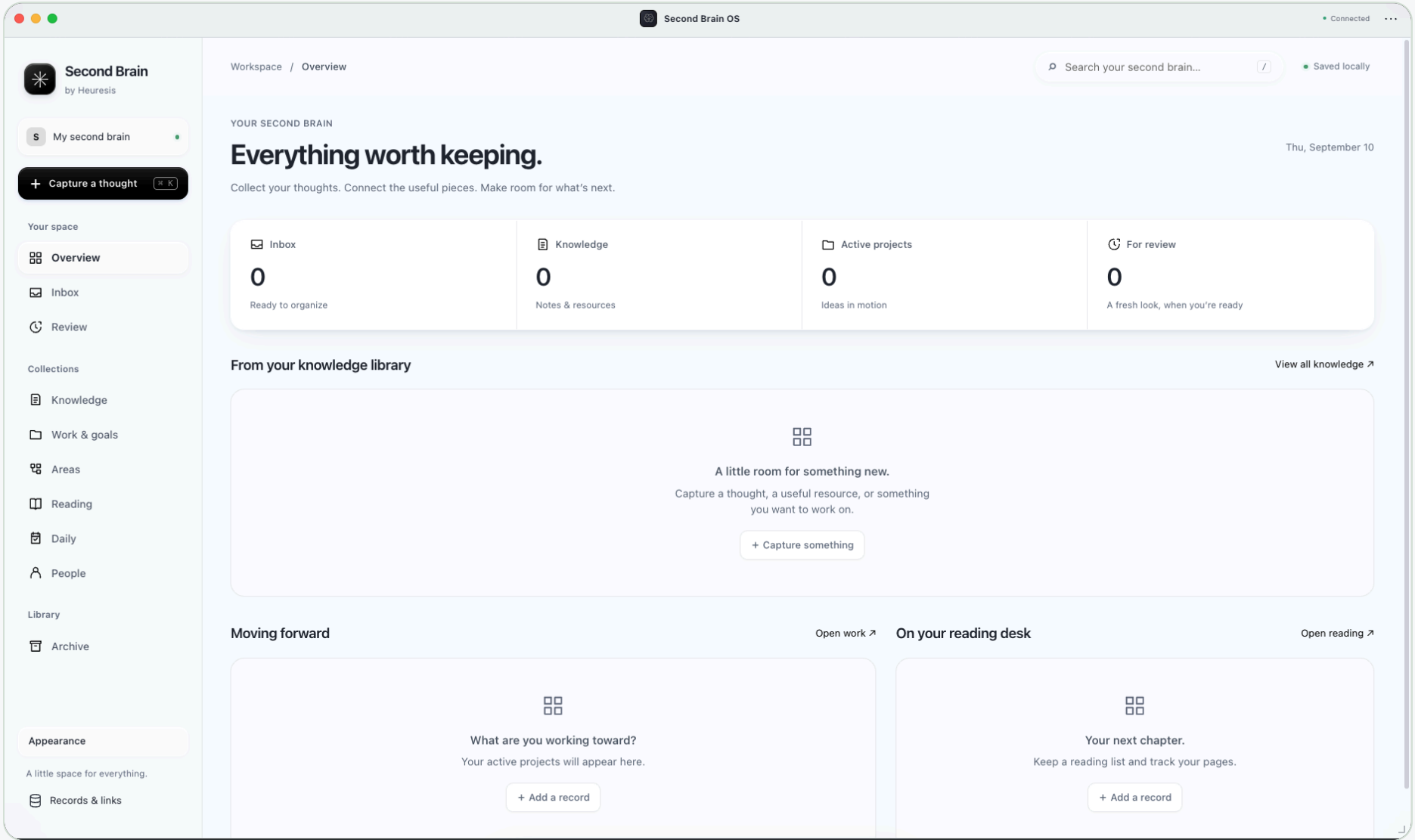
Drop the tool you would use first in the chat.

SkillTreeOS: open your company.



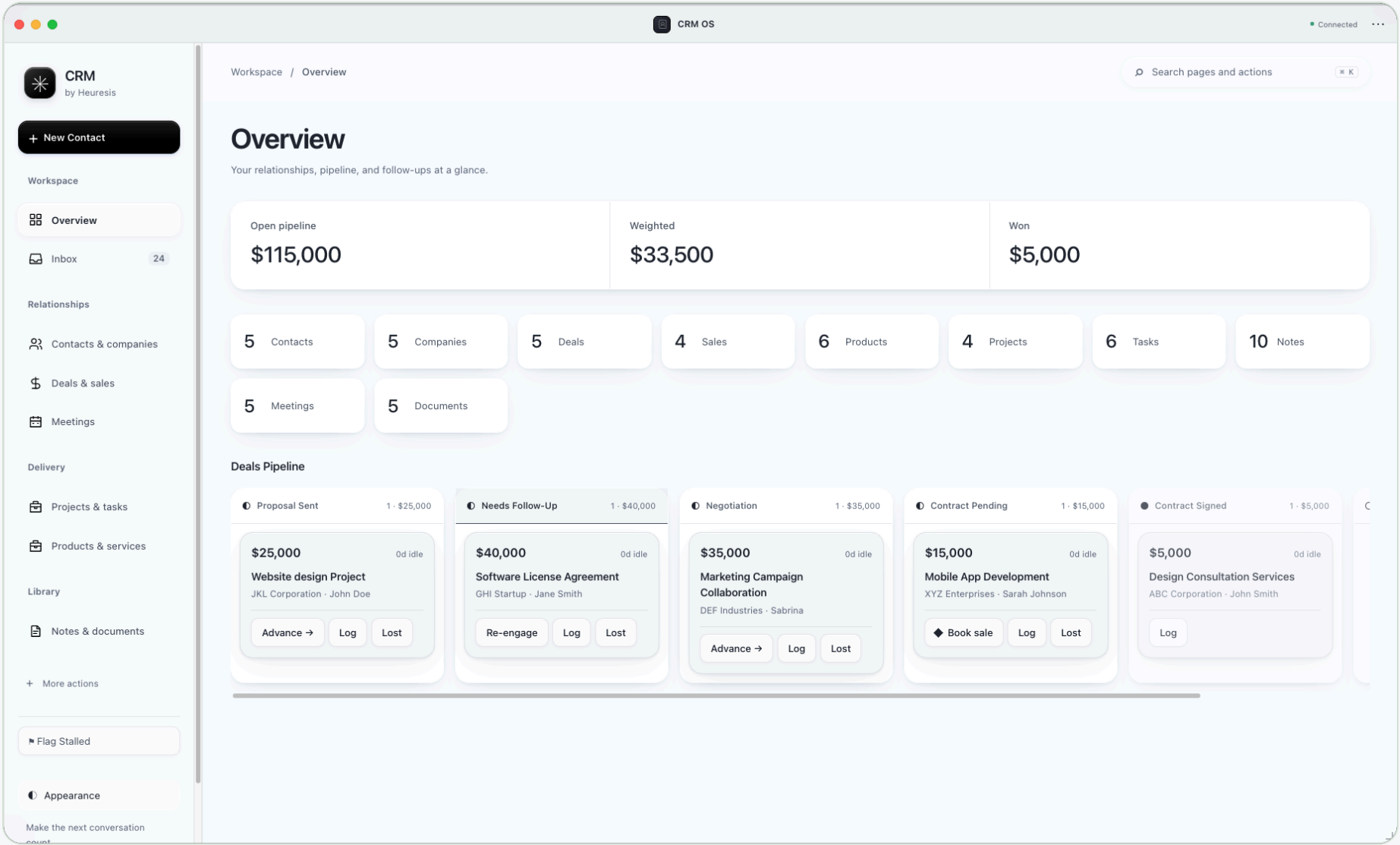
Actual SkillTree reference-company view.

Your company’s second brain



A place for your knowledge, projects and references · empty starting workspace

The tools you’ll build with: CRM OS



Track relationships, inspect the pipeline and decide the next follow-up · example data

Five encoded business examples

- | | | |
|----|-------------------------------|----------------------------------|
| 01 | Growth Operator Agency | A broad company structure. |
| 02 | LinkedIn Agency | A focused content service. |
| 03 | YouTube Agency | A channel-led operating example. |
| 04 | Clipping Agency | Repeatable production work. |
| 05 | Landscaping OS | A different business vertical. |

Map the company before you expand.

Map the company's responsibilities.

Find the bottleneck and choose the first department to operate.

The six live classes

- | | | |
|----|------------|--|
| 01 | Mon Sep 21 | 10 AM–noon ET · Foundations |
| 02 | Wed Sep 23 | 10 AM–noon ET · Your workspace |
| 03 | Fri Sep 25 | 10 AM–noon ET · Encode your business |
| 04 | Mon Sep 28 | 10 AM–noon ET · Deploy your department |
| 05 | Wed Sep 30 | 10 AM–noon ET · Put it on a clock |
| 06 | Fri Oct 2 | 10 AM–noon ET · Demo day |

SESSION 01

MON · SEP 21 · 10 AM–12 PM EASTERN

Foundations

- See the result — watch a finished department.
- Set up together — open SkillTree on your computer.
- Begin the brain — use the company interview.
- Choose — identify the department and its jobs.

You leave with: Your initial company brief and first department's job list.

SESSION 02

WED · SEP 23 · 10 AM–12 PM EASTERN

Your workspace

- Editor and GitHub — prepare the working environment.
- Runtime and library — understand access and entry instructions.
- Structure — turn the jobs into roles and skills.

You leave with: A working workspace with the first roles and skills defined.

SESSION 03

FRI · SEP 25 · 10 AM–12 PM EASTERN

Encode your business

- Bring real sources — website, proposal, pricing and call notes.
- Read and review — inspect the company files and correct gaps.
- Use the context — log a first real run.

You leave with: Reviewed company context and a recorded first run.

What would you bring into your workspace?

YOUR TURN · CHAT CHECK-IN

Think of a proposal, a process or a set of client notes.

Name one source you already have in the chat.

SESSION 04

MON · SEP 28 · 10 AM–12 PM EASTERN

Deploy your department

- Run the workflow — produce and inspect useful work.
- See it in SkillTree — connect the view to the files.
- Relevant tools — configure the connections your workflow needs.

You leave with: A department workflow producing work you can inspect.

SESSION 05

WED · SEP 30 · 10 AM–12 PM EASTERN

Put it on a clock

- Repeatable work — turn the chosen job into a workflow.
- Scheduling — schedule where the setup supports it.
- Review and records — keep approvals and a record of the run.

You leave with: A repeatable workflow with appropriate scheduling and review.

SESSION 06

FRI · OCT 2 · 10 AM–12 PM EASTERN

Demo day

- Demonstrate — show your department working end to end.
- Improve — inspect and fix what breaks.
- Expand — learn the next-department build process.

You leave with: An end-to-end department demo and your next-department plan.

Six live classes with Ahmed.

Both seats

Six two-hour sessions: 12 hours of live group training.

Guided setup, practical builds and time for your questions.

VIP adds

Three private 1-on-1 build sessions with Ahmed.

Work directly on your business and setup.

How to build an agent-first company

The written guide beside your live build.

Step-by-step documentation

Setup, company context, skills and your first operation.

Examples you can use

SOPs, company templates and worked examples.

Recordings from every class

Return to the build and review the next step.

THE SKILLTREE BUILD GUIDE

01 Start here

Onboarding and your own workspace

02 Company knowledge

Sources, decisions and context

03 Your first operation

Roles, skills, tools and review

04 Keep improving

Save corrections and resume the work

Hand the folder to your AI

ChatGPT

Share the relevant files and company context.

Claude Code

Open the workspace and work directly with its files.

OpenClaw

Use a configured agent with access to your workspace.

Your knowledge stays in readable files. Choose the agent and permissions for your setup.

Support and library access

After demo day

90 days of support every two weeks.

Circle community and private WhatsApp.

Library access

12 months of access and updates.

The company files you create stay with you.

What would you like help building?

YOUR TURN · CHAT CHECK-IN

Your company context, a workflow or your first AI department?

Tell Ahmed what you would want help with.

Marketing and finance, in their words



“Our team was buried in spreadsheets and manual campaign matching. Now, Altari handles everything from pairing creators to repurposing content that actually performs. Engagement rates have never been higher.”



Paul Ryan Jones

Founder & CEO · Oriri Marketing



“We had revenue leaking across accounting, invoicing, and our CRM, with no clear view of it. Altari built dashboards that surface it in real time and automated the reconciliation behind them. We’ve recovered over \$100k that was quietly slipping through the cracks.”



Divjot Sahni

Director · EZYE Consulting Services



Founding seat

Founding seat

\$1,497 USD

One payment · six live classes, SkillTreeOS and your first working department

The checkout link is in the webinar chat.

Optional: private build time

\$1,497 USD

The founding seat includes the full cohort.

\$5,000 USD - SkillTree VIP

Everything in the founding seat, plus three private 1-on-1 build sessions with Ahmed.

5 VIP places within the 50-seat cohort.

The guarantee and refund terms

- | | | |
|----|------------------------|--|
| 01 | Participate | Attend all six sessions and complete setup. |
| 02 | Build outcome | Leave with a working department. |
| 03 | Build guarantee | Request a full refund within 7 days after Session 6 if the outcome is not reached. |
| 04 | Cooling-off | Within 3 days of purchase and before Session 1. |

Bring your business. We build around it.

Your build

One founder and one machine.

Your business sources and time to practice.

Your account

A separate AI account paid to its provider.

Optional connected tools may carry their own costs.

Your files. Your knowledge. Your own SkillTreeOS.

6 live sessions

Sep 21–Oct 2 · 10 AM–12 PM Eastern

Live teaching and Q&A

Build your company and first department with Ahmed.

SkillTreeOS and the library

20 OS tools and 5 encoded business examples.

Recordings and documentation

SOPs, templates and the cohort community.

FOUNDING SEAT

\$1,497 USD

The checkout link is in the webinar chat.

Stay with us.

Ask your questions.

We'll help you take the next step.

Enrollment closes Sep 21, 10 AM Eastern, or earlier at verified capacity.